

Case Study : Ryan

1. User Segmentation (Homepage Entry)

Feature

- 3 entry options:
 - Applying
 - Premed student
 - MCAT prep ([Medical School Headquarters](#))

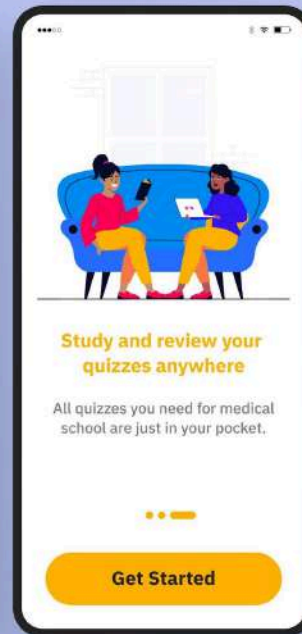
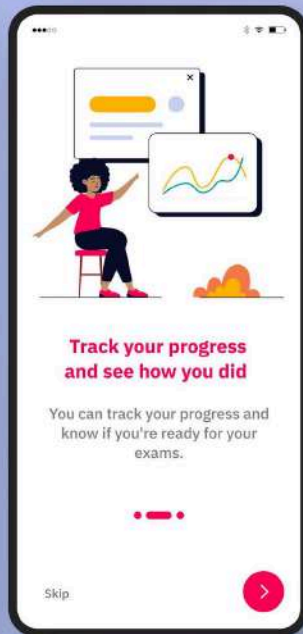
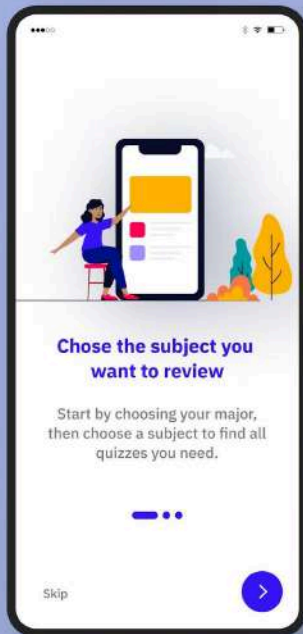
Use Case

- Instantly **segment users based on intent**
 - Route them to **relevant services**
 - Reduce decision friction
-

2. Quiz-Based Recommendation Engine

Session 2

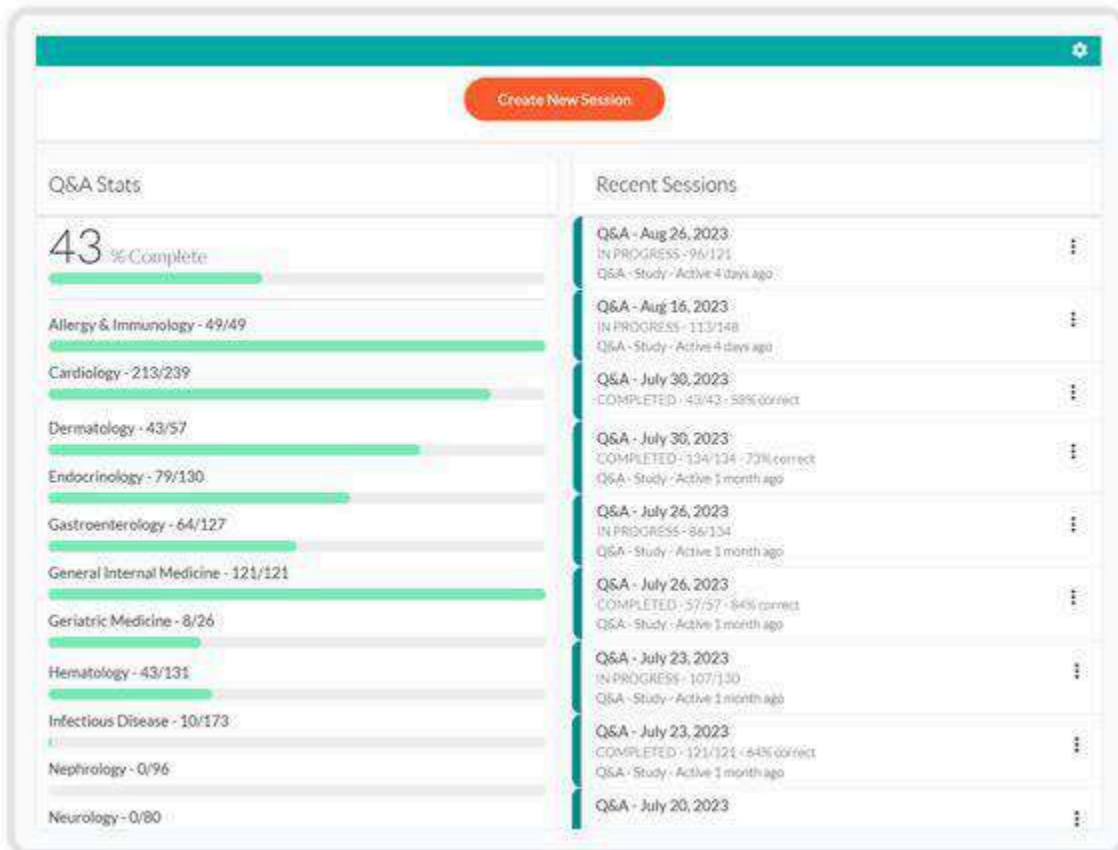
THE *MCAT Basics* INCLUDING MCAT *Prep and Free MCAT* *Resources*



Practice
Qs

Practice Question Generator

Select a subject to generate custom practice questions



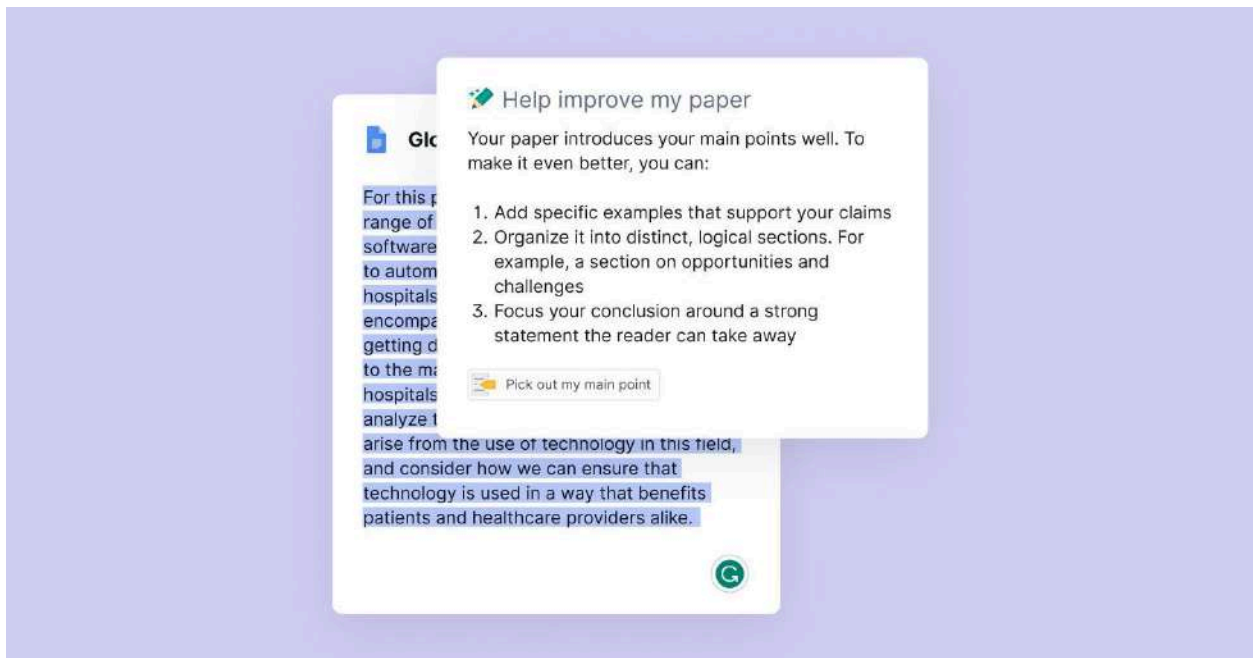
Feature

- Quiz categories:
 - Essays
 - Interview prep
 - Application help ([Medical School Headquarters](#))

Use Case

- Lead qualification
 - Personalized funnel routing
 - Improves conversion to paid services
-

3. Personal Statement AI Tool



Grading Essays Just Got Smarter

Save hours each week with AI-powered feedback your students can actually learn from.

[Try It Free – Grade 5 Essays](#)[See Pricing](#)

15+ Hours Saved

Per class of 30 essays



30 Second Grading

Instead of 30 minutes per essay



Consistent Quality

No more grading fatigue

Traditional grading:

15-20 hours

With AI Essay Grader:

15 minutes

Trusted by educators at leading institutions



Harvard University



Stanford University



MIT



University of Chicago



Oxford University

Why Teachers Love AI Essay Grader



Save Time

Grade a class of 30 essays in 10 minutes instead of hours. Get your weekend back.



Consistent Feedback

Eliminate grading fatigue with consistently high-quality feedback across all student essays.



Improve Student Writing

Detailed, actionable feedback that helps students understand how to improve their writing.

Your Weekend Back

See how AI Essay Grader transforms the grading experience for teachers.

Before AI Essay Grader

- ✗ Hours spent grading essays on evenings and weekends
- ✗ Inconsistent feedback due to grading fatigue
- ✗ Delayed feedback to students
- ✗ Limited time for personalized guidance
- ✗ Work-life balance suffers

After AI Essay Grader

- ✓ Grade 30 essays in just 10 minutes
- ✓ Consistently high-quality feedback for every student
- ✓ Immediate feedback that students can apply right away
- ✓ More time for meaningful teacher-student interactions
- ✓ Reclaim your personal time

What Educators Say

"AI Essay Grader has transformed my teaching. I can provide detailed, personalized feedback on every assignment without spending my weekends grading. My students are getting more timely feedback, and I'm seeing real

- ⚠ This feedback was generated by AI, which can sometimes make mistakes.
- 👤 Your instructor had the opportunity to review and make corrections.

B I U ☰

Overall Performance Summary

Your performance during the simulated patient encounter demonstrated a clear grasp of the essential clinical components needed to evaluate and manage a pregnant patient with suspected acute appendicitis. You effectively gathered a detailed history, performed a thorough physical examination, and implemented an appropriate diagnostic workup. Your communication with the patient was empathetic and informative, and you appropriately consulted with both the surgical and obstetric teams. Moving forward, refining your differential discussion and elaborating further on contingency planning would help elevate your clinical reasoning and planning skills.

Clinical Knowledge and Reasoning

Score: Proficient (4/5)

Strengths:

- You correctly identified appendicitis as the primary diagnosis in a 16-week pregnant patient by integrating clinical findings and imaging results.
 - Evidence: "Abdominal US confirming acute appendicitis" [Assessment and Plan].
 - Evidence: "enlarged, non-compressible appendix" [Diagnostic Results].
- Your workup appropriately included key labs (CBC, CMP, CRP) and imaging (right lower quadrant US and fetal US) to confirm the diagnosis while considering the patient's pregnancy.

- ✔ **Completed**
Yesterday, 11:38 PM
[See history](#)
- 🕒 Took 1 hr, 15 min

Virtual examiner feedback

Areas performed well

- You introduced yourself clearly and built a rapport by confirming the patient's name and date of birth 🙌
- You explored the presenting complaint, focusing on the chest pain and its sudden onset 🧑
- You effectively elicited the patient's primary concern about having a heart attack and addressed it appropriately ❤️
- You obtained information on the patient's medical history, specifically focusing on hypertension and medications 💊

Suggestions for the future

- You could enhance your assessment by asking detailed questions on the characteristics of the chest pain, such as its sharp character, radiation to the back, and severity (7/10) 💡
- Make sure to inquire about exacerbating and relieving factors explicitly, including whether the pain worsens with exertion, position changes, or deep inspiration, even if the patient initially says there are none ⚠️

Medical School Reference Form

Applicant's full name

Applicant's contact email

Evaluate the applicant's academic performance, including their grades, coursework

If applicable, comment on the applicant's clinical experiences, patient interactions, and exposure to medical practice

Rate the following

	Very Good	Good	Fair	Poor	Very Poor
Communication and interpersonal skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ethical judgement and professionalism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Feature

- AI-based essay feedback tool ([Medical School Headquarters](#))

Use Case

- Automates essay review
- Entry-level product before paid advising
- Scalable alternative to human editors



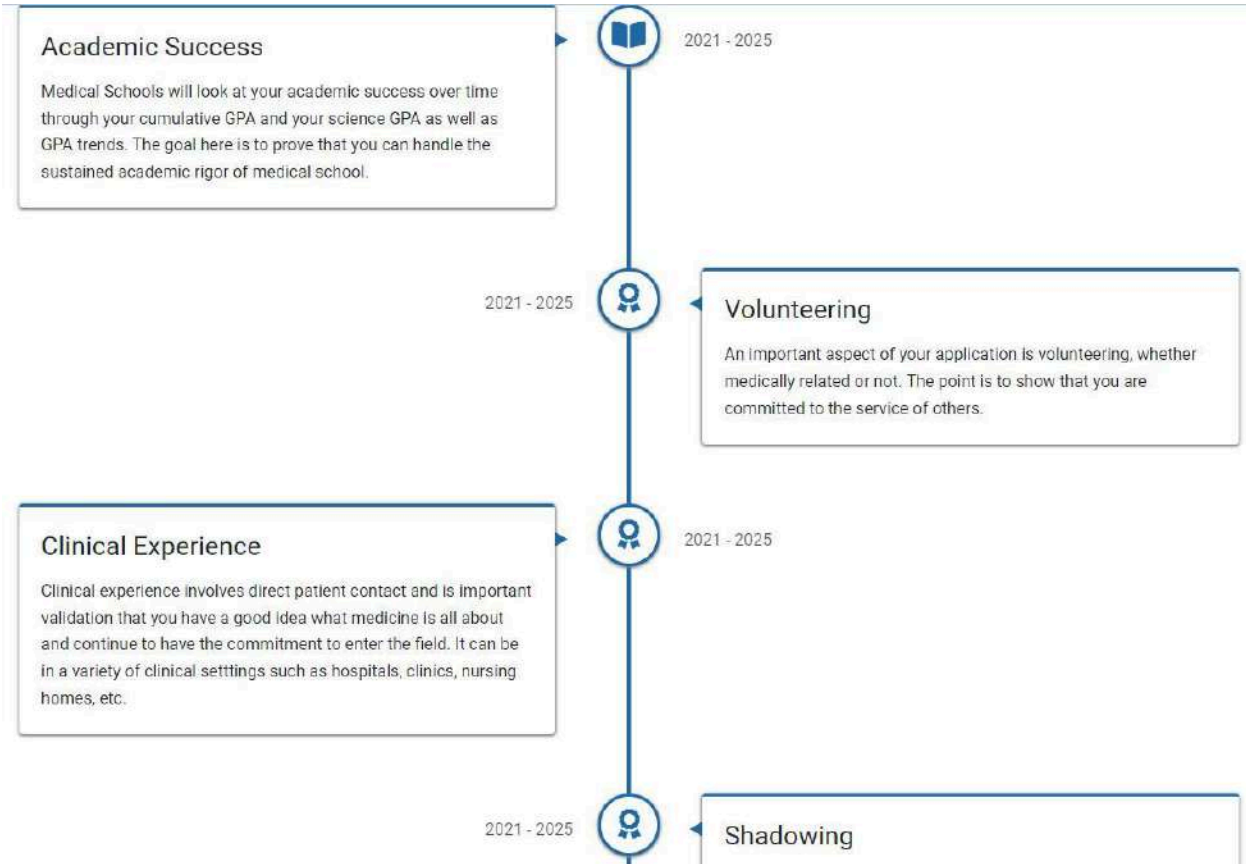
4. Readiness Report Card

The screenshot displays a user interface for a readiness report card. It is divided into several sections:

- Application Report:** Shows the status of three application services: AMCAS (green checkmark), AACOMAS (green checkmark), and TMDSAS (red X).
- Add Hours:** A form for adding hours for a specific activity. The activity is "Volunteering at Grey Sloan Memorial Hospital". It includes fields for "Date" and "Hours", a text area for "Activity Notes", and an "Add Hours" button.
- Add New Course:** A form for adding a new course. It shows "Washington University in St Louis" for "Undergraduate: Fall 2020-2021, Junior". It includes a search field for "COURSE NUMBER AND NAME", dropdowns for "FULFILLS PREREQUISITE", "GRADE", and "CREDITS", and buttons for "Back", "Add Another Course", and "I'm Done Adding Courses".
- Performance:** A summary of performance metrics: "OVERALL GPA 3.25 ON TRACK", "SCIENCE GPA 3.75 ON TRACK", and "ACTIVITY HOURS 99 OFF TRACK". Below the metrics is a placeholder for text and a "Call To Action" link.

Sample Pre-Health Application Timeline





/ My Assessments

Tasks & Results Dashboard

Assessment Tasks	Tasks Completed on Me	My Completed Tasks	My Feedback	My Learners	Faculty
------------------	-----------------------	--------------------	-------------	-------------	---------

Assessment Tasks

 Download PDF(s)

You currently have no Assessments to complete.

Feature

- Evaluates student readiness for medical school ([Medical School Headquarters](#))

Use Case

- Helps users identify gaps
 - Drives demand for advising services
-

5. Interview Question Generator

Med School Insiders

Create AAMC Preview Question

Generate New Question

Competency

Random

AAMC PREview Official Questions

Select Scenario

Scenario #1

Mode

Practice Test

Get Started

Neural Consult Premium Tier

Dashboard > Question Hub > Question Generator

Question Generator

Generate questions from a lecture, board exam, or description.

Board Questions by Topic

Generate board style questions based on topics test on the board exam of your choice like the NBME and USMLE

File Drive

Upload a lecture or choose from your uploaded files and get curated questions.

Input Free Text

No lecture, no problem. Explain the topic or information and let us do the rest!

*** Exam Type**

Generic Questions
 Generic Board Questions
 USMLE Step 1
 USMLE Step 2 CK
 COMLEX Level 1
 COMLEX Level 2
 PANCE
 UKMLA
 NEET PG
 MCCQE
 NCLEX
 AMC

*** Systems**

Select options...

*** Topics**

Select options...

+ Create

Choose your Interview Deck

Your Name

William McMaster

Email

william.mcmaster@mcmaster.ca

Interview Question Deck

AI Quiz | Clinical

Let Geeky AI generate a clinical quiz for you 🧠

Quiz preferences

Specialty

Cardiology

What topic would you like the quiz to cover? (optional)

All

Focus (optional)

All

Number of questions

5

10

Back

Generate quiz

Feature

- Generates random interview questions by category ([Medical School Headquarters](#))

Use Case

- Practice interviews
 - Self-preparation tool
 - Upsell into mock interview services
-



6. GPA Calculator

Calculate semester GPA (AGNO)
 Calculate cumulative GPA (GANO)

Grading System
AA, AB, BA, BB, BC, CB, CC, CD, DC, DD, FF

Current Total Credits: Enter Current Total Credits
Current GPA: Enter Current GPA

Course Name	Course Credit	Course Grade	
Course 1	Course Credit	Course Grade	x
Course 2	Course Credit	Course Grade	x

+ Add Course

Cumulative GPA: **0.00** Reset

AMCAS. The AMCAS GPA grid looks like this:

Status	BCPM GPA	All Other GPA	Total GPA
Freshman			
Sophomore			
Junior			
Senior			
Postbaccalaureate Undergraduate			
Cumulative Undergraduate			
Graduate			

If you attend graduate school, you will have additional GPA calculations:

Status	BCPM GPA	All Other GPA	Total GPA
Graduate			
Overall			

CGPA Calculator

Subject:

Grade:

Credit:

Add / Edit Subject

Calculate CGPA

Subject	Grade	Credit	Action
Math	S	18	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
Science	A	12	<input type="button" value="Edit"/> <input type="button" value="Delete"/>

CGPA: **0.00**

Calculate CGPA

Reset

GPA Calculator

TIERD OF STUDYING MEDICINE ? NOW YOU CAN PRACTICE IT AT HOME , VISIT [VMEDX](#)

First Year Second Year Third Year Fourth Year Fifth Year Sixth Year Overall GPA

First Year

أو أدخل معدل السنة الأولى مباشرة

First Semester

Subject	Credits	Grade
المهارات الحاسوبية للتكليات الطبية	3	Select Grade
التزيياء العامة لطالبة الطب وطلب الإسنان	3	Select Grade

Feature

- Calculates GPA for applications ([Medical School Headquarters](#))

Use Case

- Academic tracking
- Decision-making (apply vs wait)

7. Application Cost Estimator

Cost to Apply

Aside from towering tuition costs, you must also consider the additional costs of attending medical school. You will be faced with impressive fees as soon as you decide to apply. So, let us examine some of the "hidden costs" of the medical school application process.

1 COSTS OF VOLUNTEERING AND EXTRACURRICULARS

You may not suspect this, but even volunteering, shadowing, or extracurriculars you take on come with costs. While applying to these is usually free, there may be costs associated with travel if you are doing international volunteering, i.e. flights, accommodation, food, and appropriate vaccinations. Around **16 weeks of 40 hours** of work per week at **US\$10/hour** equals around **US\$6400** of opportunity cost.



2 MCAT

Most medical schools require applicants to take the Medical College Admission Test (MCAT). It is offered multiple times throughout the year in different locations in Canada and the United States. **The fee is US\$320.**



3 APPLICATION FEES

The application fees for American and Canadian schools are not cheap, especially considering that you will most likely apply to several schools.

For example, the vast majority of American medical school applicants will submit their applications through the American Medical College Application Service (AMCAS), which requires a US\$170 application fee for the first school and an additional US\$40 for each medical school application thereafter.

Application costs to apply to 15 schools: US\$730



4 IN-PERSON INTERVIEWS

Undoubtedly, if you get invited to a medical school interview, you should celebrate! You have come further than the majority of medical school applicants.

The majority of medical school applicants have to travel far for their interviews, which means extra expenditures. Your flight alone can cost anywhere between US\$200 to US\$1000 per interview.

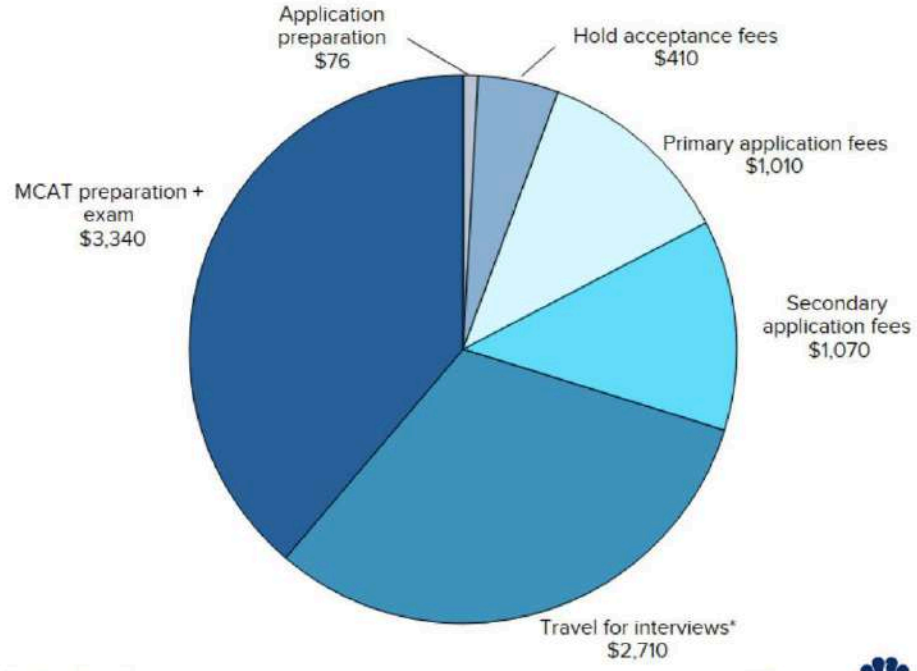
Some cost-saving options to consider:

- Use Airmiles points (or other airline points)
- Stay with friends or relatives when possible
- Use your undergrad's alumni community to seek a place to stay
- Medical students often volunteer to billet students for free during their interviews.



Average interview costs: US\$1,000

The high cost applying to medical school



SOURCE: Pierce Curran

*estimated



How much does medical school really cost?

Year	Loan type	Original amounts borrowed	Origination fees and accrued interest
1	Direct Stafford Unsubsidized	\$20,500	\$5,568
	Graduate Direct PLUS	\$37,074	\$12,665
2	Direct Stafford Unsubsidized	\$20,500	\$4,227
	Graduate Direct PLUS	\$37,074	\$9,869
3	Direct Stafford Unsubsidized	\$20,500	\$2,886
	Graduate Direct PLUS	\$37,074	\$7,074
4	Direct Stafford Unsubsidized	\$20,500	\$1,546
	Graduate Direct PLUS	\$37,074	\$4,278
Subtotal		\$230,296	\$48,113
Total cost		\$278,409	



Feature

- Estimates total application expenses ([Medical School Headquarters](#))

Use Case

- Financial planning
- Reduces uncertainty in process



8. Medical School Map



Medical School Secondary Essays Prompts Unpacked

How to Write Secondary Essays for Medical School

- 1** → Tailor essays to showcase diverse aspects of yourself
- 2** → Personalize with specific anecdotes for authenticity
- 3** → Highlight unique features in 'Why Us?' essays
- 4** → Showcase resilience and readiness in adversity essays
- 5** → Address application gaps honestly, emphasizing readiness
- 6** → Maintain clarity and conciseness in conveying your message
- 7** → Seek feedback for clear, impactful essays



HOW TO CREATE **IMPRESSIVE** MEDICAL SCHOOL SECONDARY ESSAYS

ANSWER THE PROMPT:

Make the answer as straightforward as possible



OUTLINE THE RESPONSE:



Creating a list of all the points you want to make will help you stay organized and within the word count

USE CONCRETE EXAMPLES:

Use examples to build on the main points



RELATE EXAMPLES TO YOUR THEME



When you provide examples, make sure to answer the question, "how is this relevant?"

REFLECT ON YOUR EXPERIENCES:

Describe what you learn, don't just



Secondary Application

[Noun]

school specific
applications to gain
additional information
about you as an
applicant

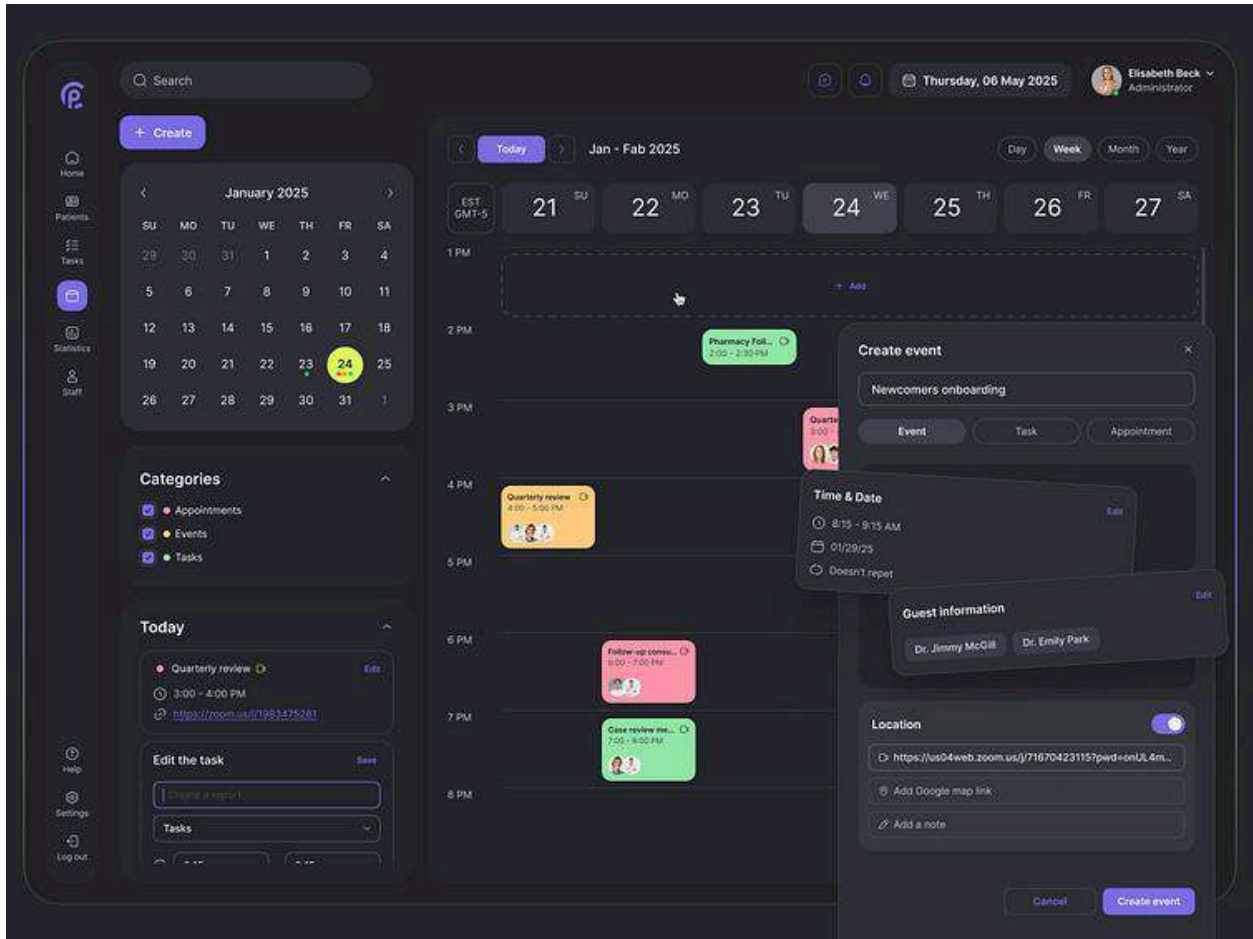
Feature

- Database of past essay prompts ([Medical School Headquarters](#))

Use Case

- Essay preparation
 - Research before applying
-

10. Premed Events Calendar



	SUN 3	MON 4	TUE 5	WED 6	THU 7	FRI 8	SAT 9
GMT-08		Begin Block 3					
8 AM						[REQUIRED] Case of t	
9 AM		(REQUIRED) Block I 9am, Zoom	Phys: Small and Large Intestine 8:30 - 10am Zoom	(REQUIRED) CoW Intro 8:30 - 10am Zoom	BCH Nutrition: Vitar 9am, Zoom	CoW Wrap up: (REQUIRED) 8 - 10am Zoom	SOC: Gen/Peds Clinic 8am - 12pm
10 AM		Anat: Anterior Abdominal wall, inguinal wall, hernia 10am - 12pm Zoom	Enteric Nervous Sys 10am, Zoom		Anat: Abdominal blood supply LECTURE	Phys: Small and Lar 10am, Zoom	
11 AM			BCH/Nutrition: ABCs 11am, Zoom	BCH Nutrition: Micro 11am, Zoom	[MED 633.1001 10am - 12pm Zoom	Anat: Posterior 11am, Zoom	
12 PM						Dr. 11:30am	
1 PM		Histology: Oral Cavi 1pm, Zoom	(IN-PERSON REQUIRED) Anat Lab: Anterior Abdominal Wall, inguinal wall, 1 - 3:30pm Anatomy Lab		Anat: Intestinal Tract LECTURE	[REQUIRED] Pre-Assie (REQUIRED) EPI/Bio 1pm, Zoom	
2 PM		Histology: Digestive 2pm, Zoom		[REQUIRED] POM [MED 622.1001 The Practice of Medicine - Spring] 2 - 5pm Zoom	[MED 633.1001 1 - 3pm Zoom	CoW Intro:	
3 PM		SS and SA Reserved Time [MED 633.1001 Gastrointestinal Endocrine and 3 - 5pm	Anatomy:GI Embrology [G. 3:30 - 5pm Online		Histology of the Intestinal Tract LECTURE [MED 633.1001 3 - 5pm Zoom		
4 PM							
5 PM							

2022 - 2023 MED SCHOOL APPLICATION TIMELINE



JAN-APRIL

Take MCAT, work on Personal Statement, Extracurriculars, get Letters of Rec, and complete Primary App essays.



MAY

Submit Primary Applications



JUNE

Application is Verified / Prewrite Secondaries



JULY

Receive Secondary Apps and Submit Within 1-2 Weeks



AUGUST - MARCH

Interviews



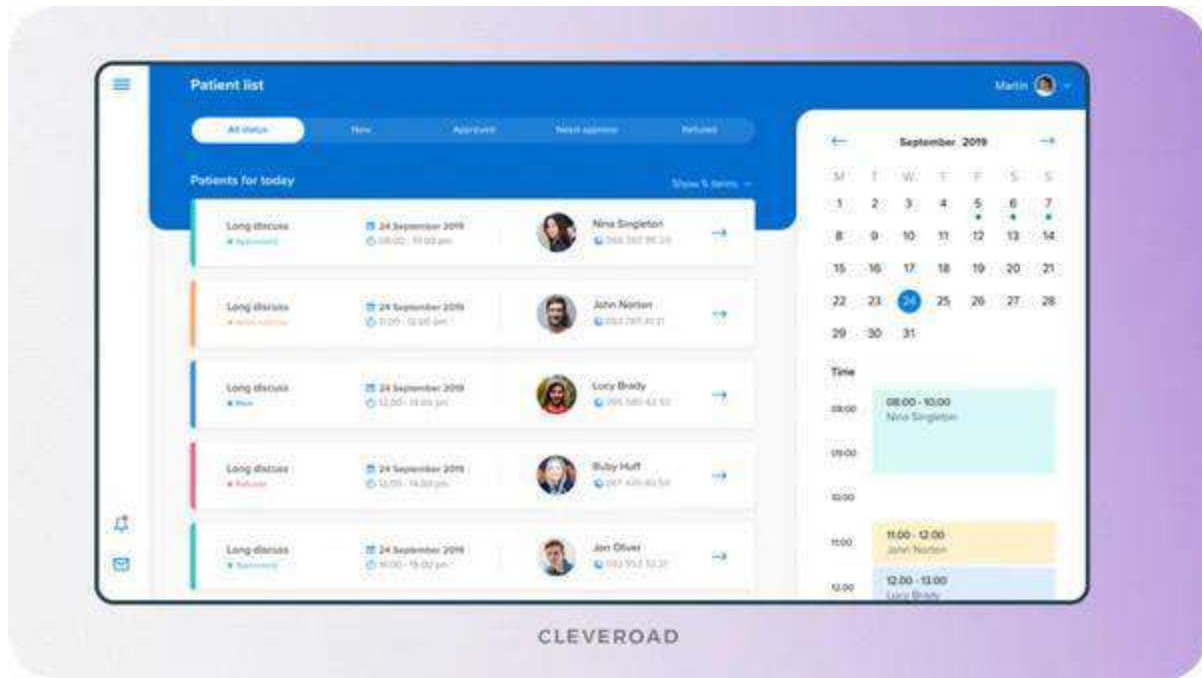
MARCH - MAY

Acceptances Finalized



JUNE-AUGUST

Find housing, get required vaccines, start med school!



Feature

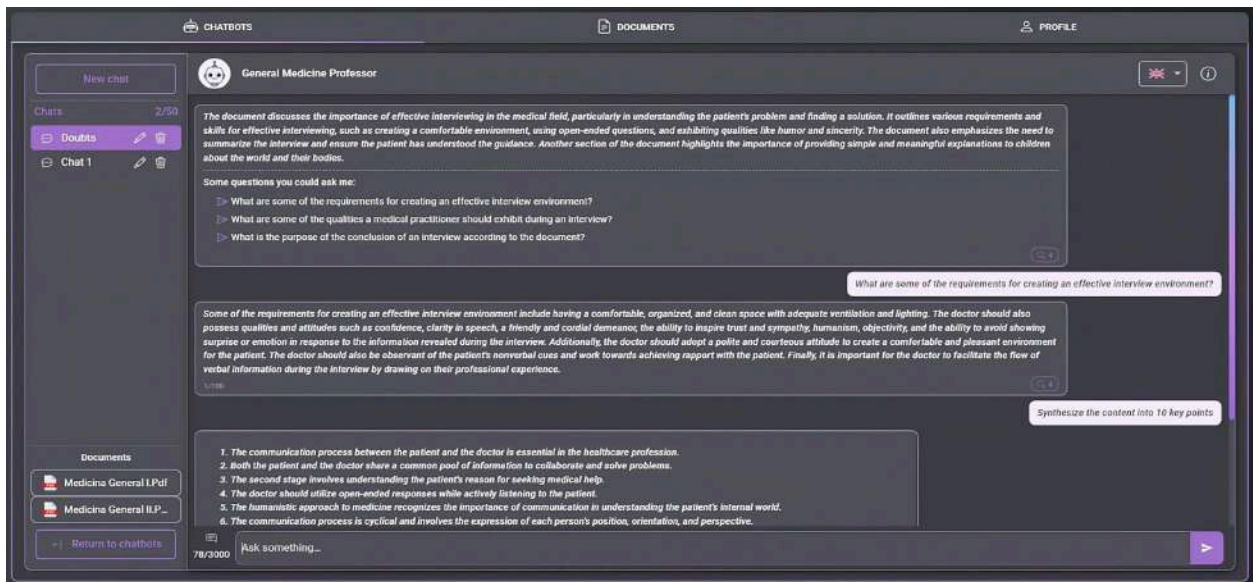
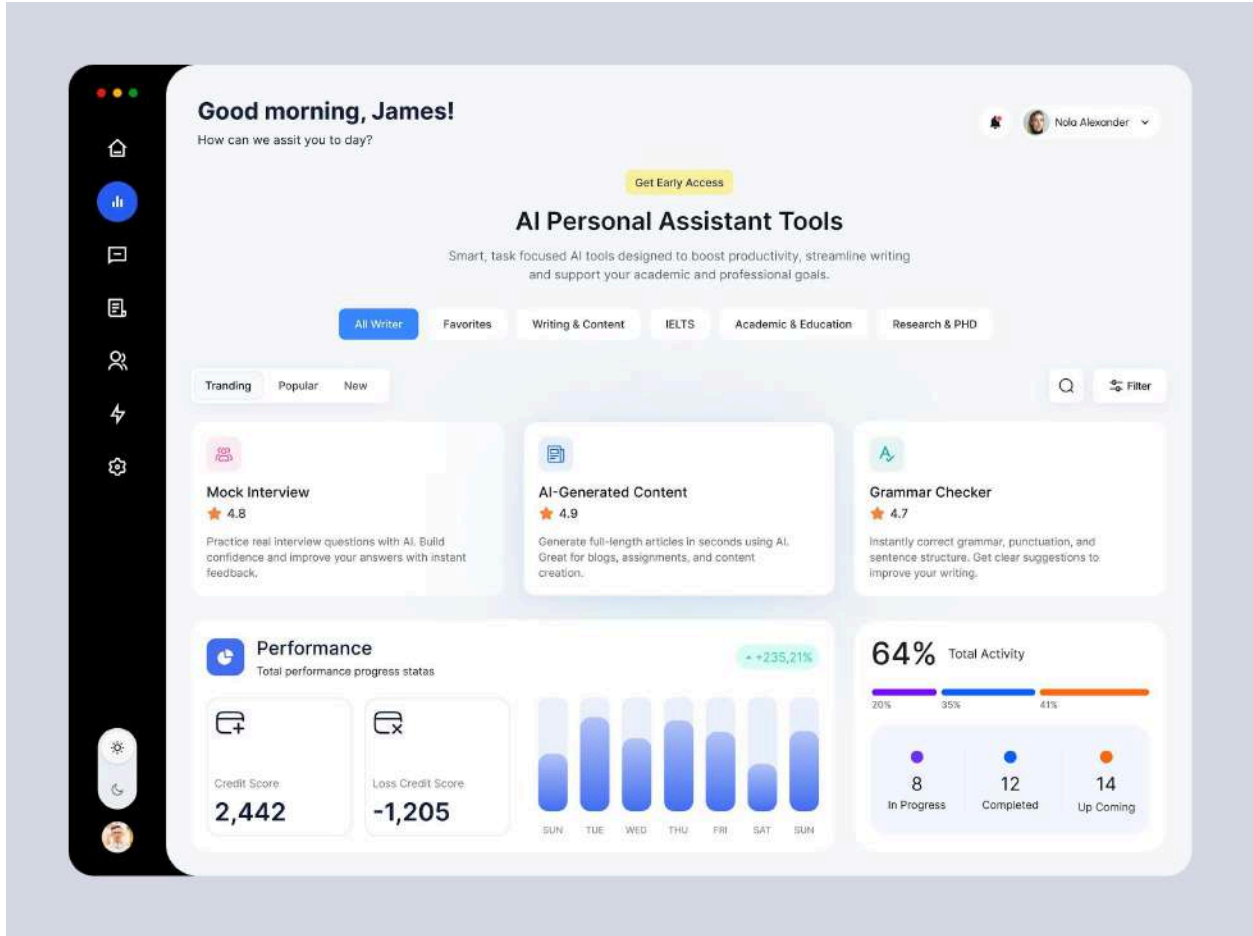
- Lists events for premed students ([Medical School Headquarters](#))

Use Case

- Keeps users engaged
- Promotes webinars / programs



11. PremedAI Assistant



Welcome, Dr. John

Your AI Medical Scribe is ready for clinical documentation

Wednesday, April 30, 2025 | 9:05:38 AM

Today's Timeline (6)

Patient	Time	Status	Action
Unknown Patient	08:49:30	Partial	[Icon]
Samantha I	08:49:37	Completed	[Icon]
Unknown Patient	08:49:46	Partial	[Icon]
Anthony Joshua	08:49:54	Completed	[Icon]
Unknown Patient	09:05:21	Ongoing	[Icon]
Taha Imran	17:00:00	Scheduled	[Icon]

Patient Consultation Recording

00:00:14

Consultation Recording in Progress

Pause End Visit

Dashboard AI Chat Account Settings

AI-Powered Appointment Experience

Set Medicine Reminder
Never miss your dose again

Book Appointment
Book an appointment with ease

How Can I Help You?

- Meds Reminder
Your medicine time reminder
- Book Appointment
Book an appointment with ease
- Basic Treatment
Learn about home treatments
- Request Follow-Up
Ask your provider for a check-in
- Upgrade plan
Unlock faster appointments & premium AI features

Say Anything About Your Booking Experience

Feature

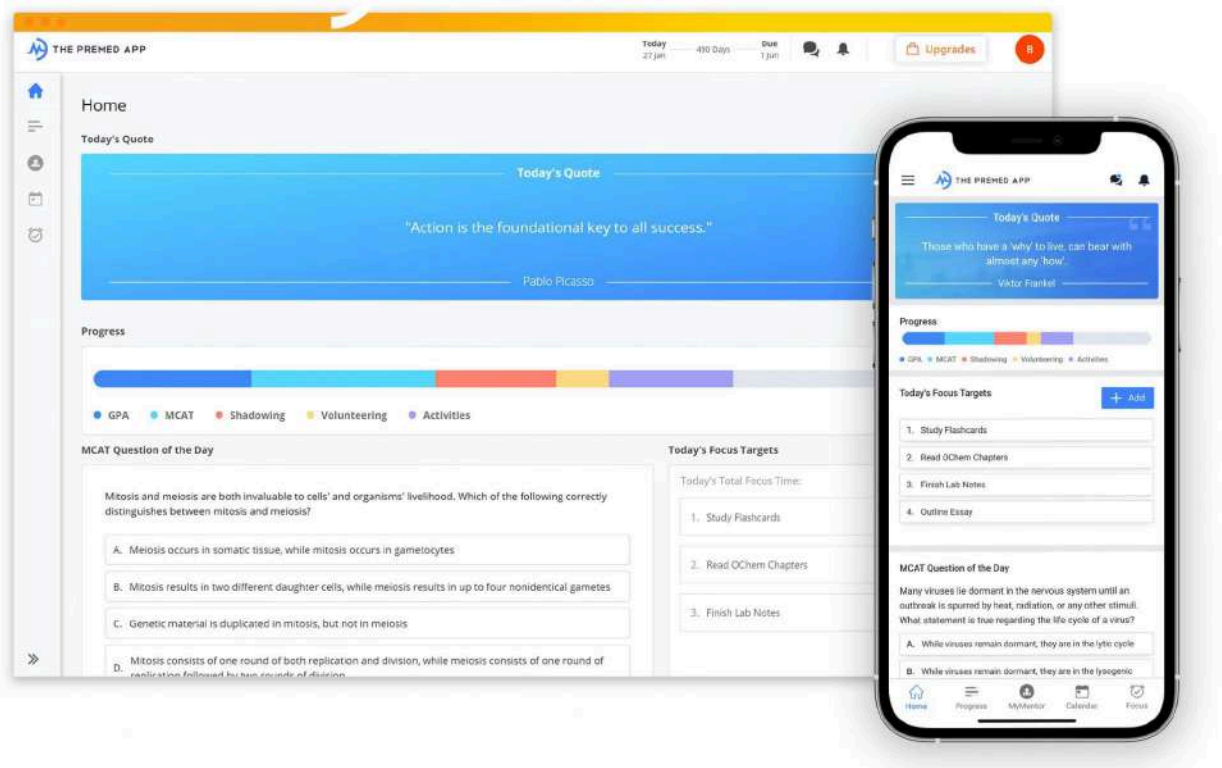
- AI assistant for guidance ([Medical School Headquarters](#))

Use Case

- Quick answers without advisor
- Reduces support load



12. Mappd (Tracking Software)







Reflex

Streak



Reflex NEET PG GT is live

attempted by 100's of
students....Get your rank now

Reflex Test Series

INICET Based Tests

Indian National Initiative for Critical Excellence Test

INICET Based GT - 1

200 Questions + 100 Minutes + All Subjects

View Result

Start Test

INICET Based GT - 2

200 Questions + 100 Minutes + All Subjects

View Result

Start Test

INICET Based GT - 3

200 Questions + 100 Minutes + All Subjects

View Result

Start Test

NEETPG Based Tests

National Eligibility cum Entrance Test for Postgraduate

NEETPG Based GT - 4

200 Questions + 100 Minutes + All Subjects

View Result

Start Test

Anatomy



66/533
Questions



12%

Practice

Physiology



31/551
Questions



5%

Practice

Biochemistry



41/460



Safari File Edit View History Bookmarks Window Help
 docs.google.com
 Pre-Med Application Planner & Tracker - SAMPLE
 File Edit View Insert Format Data Tools Extensions Help Last edit was seconds ago
 100% 1/5/22

How to Use this Tab
 When you submit your AAMC application, you will have to elect one or more schools to which you plan to apply. After your application is processed, you will begin to recategorize each school as to whether it is a safety (although there are really no safety schools when applying to medical schools), target, or reach school. You can find info "Avg. Applicant Statistics". While medical schools are increasingly looking beyond test scores and GPA in reviewing your application, these remain important: baseline med report (i.e. having research published, receiving awards, completing additional coursework, etc.), you should use this as an opportunity to reconnect with the school. As 3 months later) if you get asked to interview.

Code
 Safety School
 Target School
 Reach School

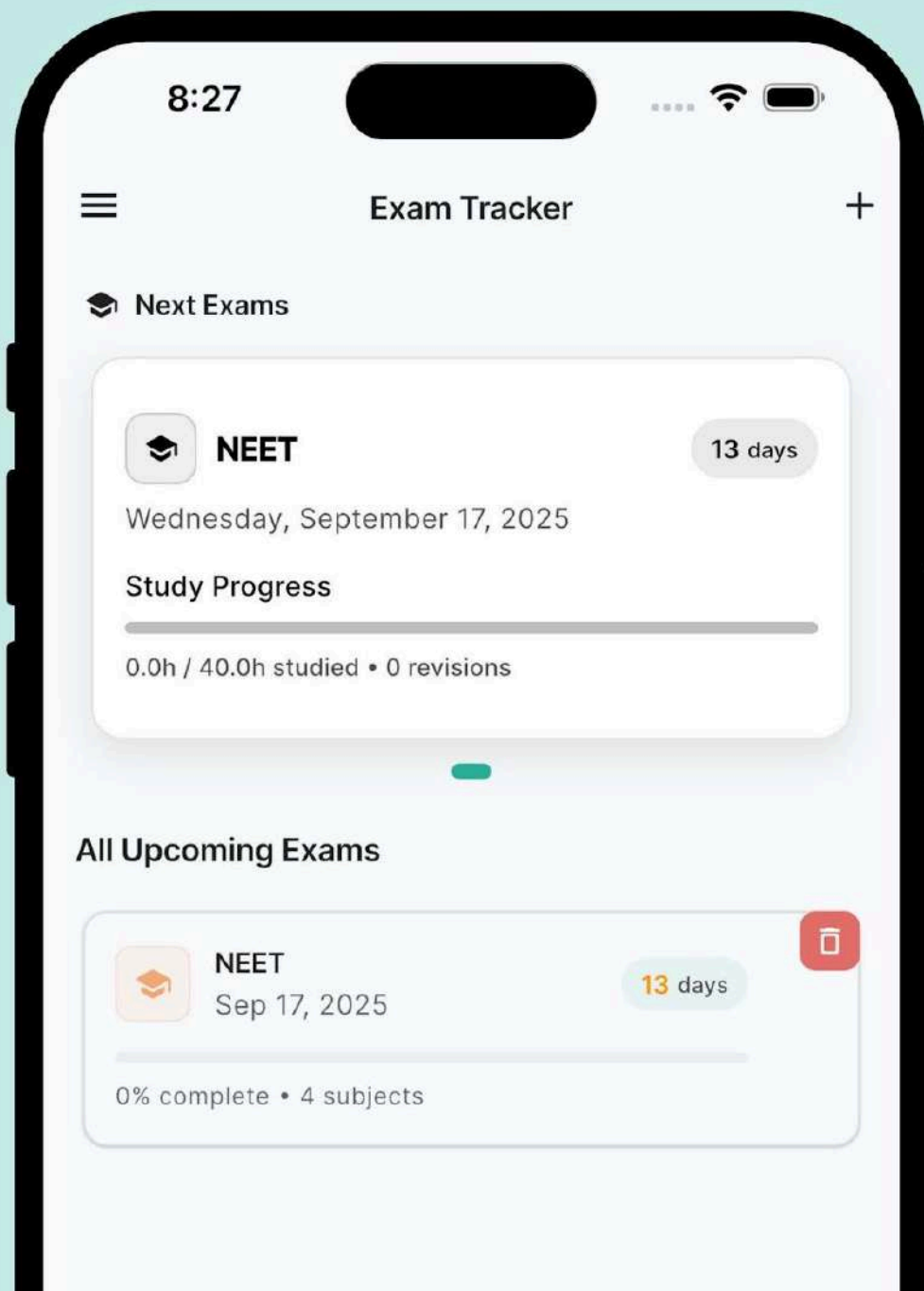
Medical School Application Tracker

School	Stage	Last Update Sent (mm/dd/yy)	Portal Login		Secondary Application			Interview Date
			Username	Password	Received (mm/dd/yy)	Deadline (mm/dd/yy)	Status	
Northern Medical School	Interview received	1/5/22	jsmith22	password123\$	8/5/21	11/15/21	Submitted	12/1/21
Target Medical School	Interview received	1/5/22	jsmith22	password123\$	8/5/21	11/15/21	Submitted	12/1/21
Target Medical School	Interview received	1/5/22	jsmith22	password123\$	8/5/21	11/15/21	Submitted	12/1/21
Target Medical School	Interview received	1/5/22	jsmith22	password123\$	8/5/21	11/15/21	Submitted	12/1/21
Western Medical School	Interview received	2/1/22	jsmith22	password123\$	8/1/21	11/1/21	Submitted	3/1/21
Southern Medical School	Primary submitted	1/5/22	jsmith22	password123\$	7/29/21	12/1/21	Submitted	
Safety Medical School	Secondary submitted	1/5/22	jsmith22	password123\$	8/1/21	11/1/21	Submitted	
Safety Medical School	Secondary submitted	1/5/22	jsmith22	password123\$	8/1/21	11/1/21	Submitted	
Safety Medical School	Secondary submitted	1/5/22	jsmith22	password123\$	8/1/21	11/1/21	Submitted	
Safety Medical School	Secondary submitted	1/5/22	jsmith22	password123\$	8/1/21	11/1/21	Submitted	
Safety Medical School	Secondary submitted	1/5/22	jsmith22	password123\$	8/1/21	11/1/21	Submitted	

Planner My Summary Prereq Checker App Tracker My Experiences Volunteer Tracker Shadowing Explore

MedLog - For Medical Students

Plan and Prepare for Upcoming Exams





Feature

- Tracks courses, activities, progress ([Medical School Headquarters](#))

Use Case

- Long-term journey tracking
 - Data-driven planning
-

🎓 13. 1-on-1 Advising

YOUR LOGO
HERE

Scheduling Appointments

- 1 Navigate to the **Appointments** module from the left side navigation menu

The screenshot shows the 'Appointments' module interface. On the left is a navigation menu with options: Tasks, Activity Stream, Research Tools, OCI & Job Listings, Appointments (highlighted), My Calendar, Events, Resume Books, and Experiential Learning. The main content area is titled 'Appointments' and includes filters for Career Adviser, Appointment Type, and Focus Industry. A date range of 'July 21-27, 2024 (PDT)' is selected. A list of appointment blocks is shown, including one for Adele Johnson on Thursday, July 21, from 2:00pm to 4:30pm PDT. A dropdown menu is open, showing options for List, Month, Week, and Day views, and checkboxes for Appointments and Appointments Blocks.

- 2 Select your preferred date, career coach, and/or appointment type.

- 3 Click on your preferred appointment block and select **Book Appointment**.

The screenshot shows the 'Appointment Block' modal form. It displays the selected date and time (08/21/2024, 8:00AM - 11:00AM PDT), the selected availability (8:00AM - 11:00AM PDT), and the career adviser (Adele Johnson). The form includes fields for Adviser Profile, Available Type(s), Available Location(s), and Time Zone Clarification. A 'Book Appointment' button is visible at the bottom right.

- 4 Choose your preferred appointment type and time, review key details about the career coach, and share information to help them understand your needs. Then, click **Book Appointment** at the bottom of the form once it is filled out.

The screenshot shows the 'Appointment' form. It displays the date and time (08/21/2024, 8:00AM - 11:00AM PDT) and the career adviser (Adele Johnson). The form is partially filled out, showing the 'Date and Time' and 'Career Adviser' fields.

Session details

STATUS

1 Request

2 Upcoming

3 Review

4 Complete



Mentor

Josh

What you want help with

1 Things that might be useful to know

The more context you give, the more prepared the mentor can be for the call.

2 How long do you want to talk

15 min
\$16.25 total bill

30 min
\$32.5 total bill

60 min
\$65 total bill

3 Choose time and date

Sessions must be scheduled at least 24 hours in advance.

Select Date/Time

4 How do you want to connect with your mentor?

Choose the communication tool you wish to use to have your session.

Available tools

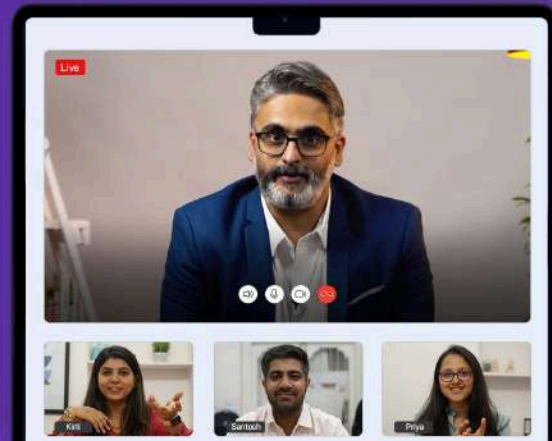
Skype


ID

Schedule a call with an IIDE Academic Counsellor

Get all your queries about our courses, curriculum, fees and career prospects answered by our experts.

Schedule Appointment





Alex Taylor
Senior Advisor

I'm here to help you get the most out of our products, achieve your goals, and exceed your expectations.

[in](#) [X](#) [f](#)

Let's connect

🕒 30 min

📍 Any available location

Select a meeting time

September 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Time zone: (GMT-4:00) United States, Eastern time

Friday, September 5

- 8:00 AM
- 9:00 AM
- 10:00 AM
- 11:00 AM
- 12:00 PM
- 1:00 PM
- 2:00 PM
- 3:00 PM

My recommendations are based solely on my professional experience, to be implemented at your own discretion and risk.



Check-in Queue

In Session **1** In Queue **33** On Hold **0**

Today's Appointments New Check-in

My Preference Signed in Available

Jones, Brian - 165535
 Schenck, Shannon
 Virtual Career Counseling
 Career & Experiential Educat...
 Face-to-face Sched. 8:30AM 8:00AM

Green, Sabina - 102411
 Katoa, Simote
 Academic Advising Virtual - ...
 Advising
 Face-to-face Sched. 10:30AM 8:58AM

Foster, Mac - 164229
 Katoa, Simote
 Academic Advising On Campus ...
 Advising
 Face-to-face Sched. 11:00AM 6:38AM

Evans, Aleyah - 162610
 Coate, Paul
 Academic Advising Virtual - ...
 Advising
 Face-to-face Sched. 10:00AM 7:28AM

A, Taylor - 156597
 Coate, Paul
 Academic Advising Virtual - ...

Green, Sabina 102411
 Advising - Academic Advising Virtual - 30 minutes Sched. 10:30AM

Start Session Actions Options



Click the Start Session button above to begin entering the session note.

Advising notes here....

Check this box if Sabina is allowed to view this session note. Populate Kiosk Questionnaire

Checked-in questionnaire

Primary purpose of meeting: *
 Discuss the current term

Topics covered: *
 Academic Progress, Course Load Review

Save Checked-in Questionnaire



COLLEGE & BS/MD

DIRECT MED ADVISING **Bundle**
BS/MD & BA/MD

COLLEGE ADMISSIONS
Consulting Built For Pre-Meds

STRATEGIC PLANNING
Early Planning For Success

INTERVIEW PREPARATION
Realistic Practice

MEDICAL SCHOOL

APPLICATION ADVISING **Bundle**
Complete Admissions Support

STRATEGIC PLANNING
Early Planning For Success

PERSONAL STATEMENT EDITING
Refine Your Narrative

AMCAS EDITING
Application Editing

SECONDARY EDITING
Secondary Application Editing

INTERVIEW PREPARATION
Realistic Practice

CASPER PREPARATION
Simulation & Coaching

ONTARIO APP SUPPORT
OMSAS Application

RESIDENCY

RESIDENCY ADVISING **Bundle**
Complete Match Support

INTERVIEW PREPARATION
Realistic Practice

Book Appointment

Date*

02/14/2023

Preferred Appointment Type*

-- Select a Preferred Appointment Type --

Student*

Please input a student's name

Time*

--

9:00am

to

10:00am

Career Adviser

-- Select Career Adviser --

Adviser Profile


--

Preferred Location*

-- Select a Preferred Location --

Make it a Zoom Meeting

Attachments

 Drop files to attach, or browse

Cancel

Book Appointment

+ Add New Service ✕

One on One Group Booking Resource Booking

Workspace*

Name of the Service*

Duration

Add buffer time

Price Free

Preferred Meeting Mode

Create Assist Session No

Feature

- Personalized consulting sessions ([Medical School Headquarters](#))

Use Case

- Premium revenue stream
- Deep personalized guidance



14. Essay Editing Service

Medical School and Personal Statement

APPLICATION REVIEW

ESSAY EDITING AND FEEDBACK



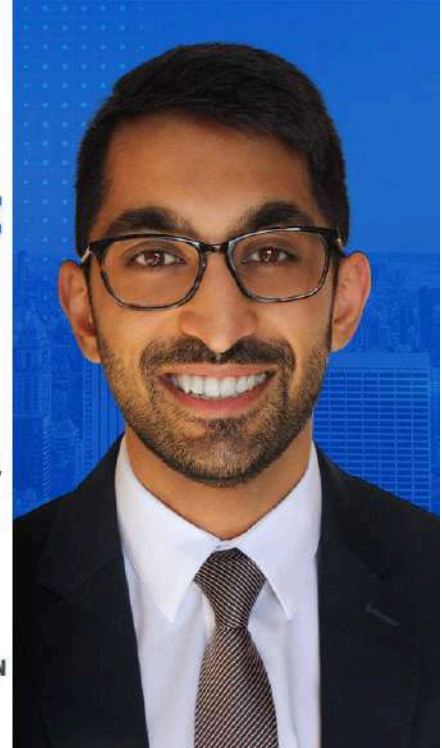
DETAILED LINE BY LINE EDITING OF
YOUR APPLICATION, PERSONAL STATEMENT,
OR SECONDARY ESSAYS



EXTENSIVE FEEDBACK TO MAKE YOUR
ESSAY STRONGER FOR THE REVIEW
COMMITTEE



PROMPT DELIVERY AND COMMUNICATION



MEDICAL SCHOOL SECONDARIES REVIEW



Albert Einstein College of Medicine

Dr. Sri

MED SCHOOL/RESIDENCY APPLICATION EDITING



HERE'S HOW I CAN HELP!

Personal Statement Editing

- Line-by-Line editing and sentence rewriting as needed
- Detailed proofreading
- Focus on making your essays sound authentic and vibrant

Secondary Essays:

- Line-by-Line editing and sentence rewriting as needed
- Help meet tight deadlines with repetitive prompts by tailoring each response to the specific program

AMCAS Work & Activities or ERAS/ ResidencyCAS Experiences:

- Line-by-Line editing and sentence rewriting as needed
- Edit your bullet points or descriptions into focused, high-impact entries that highlight leadership, growth, and meaning

Tone, Structure, Grammar, and Flow

Big-Picture Feedback:

- Evaluate your overall essay(s) to see if themes are consistent
- Happy to provide any additional advice or guidance on the process!



MED SCHOOL & RESIDENCY PERSONAL STATEMENT

PREMIUM EDITING TO GIVE
YOU THE COMPETITIVE EDGE

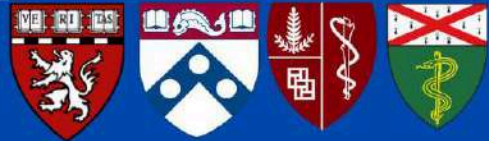


Former Ivy Admissions
Officer

Professional
Admissions Consultant

20 Years of Experience

Client Acceptances Include:





MEDICAL SCHOOL PERSONAL STATEMENTS

- Premier editing by an MD physician
- Experience helping hundreds of applicants
- Make your personal statement shine!



Feature

- Primary & secondary essay editing ([Medical School Headquarters](#))

Use Case

- Improves acceptance chances
- High-value upsell

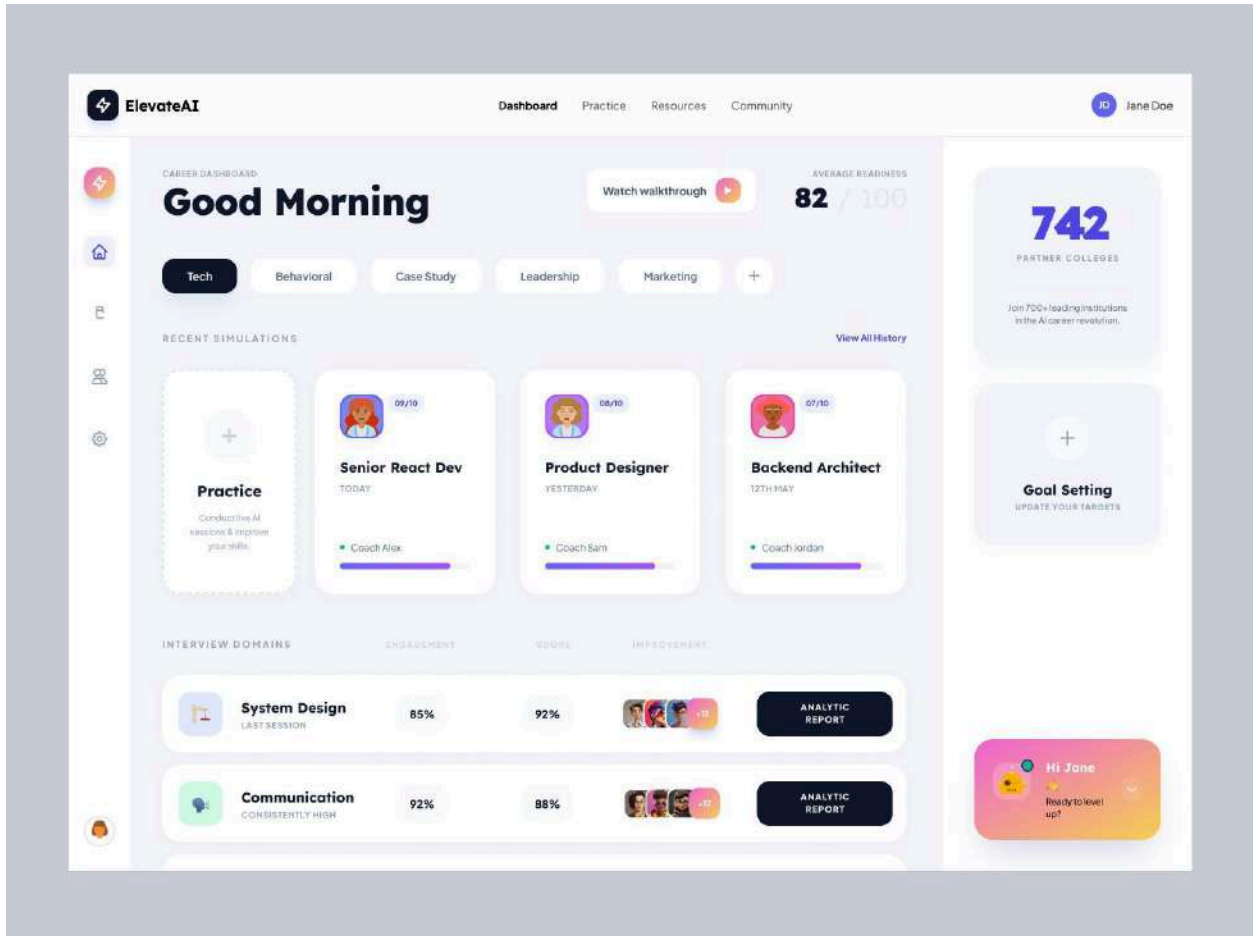


15. Mock Interview Service









Feature

- Practice interviews with experts ([Medical School Headquarters](#))

Use Case

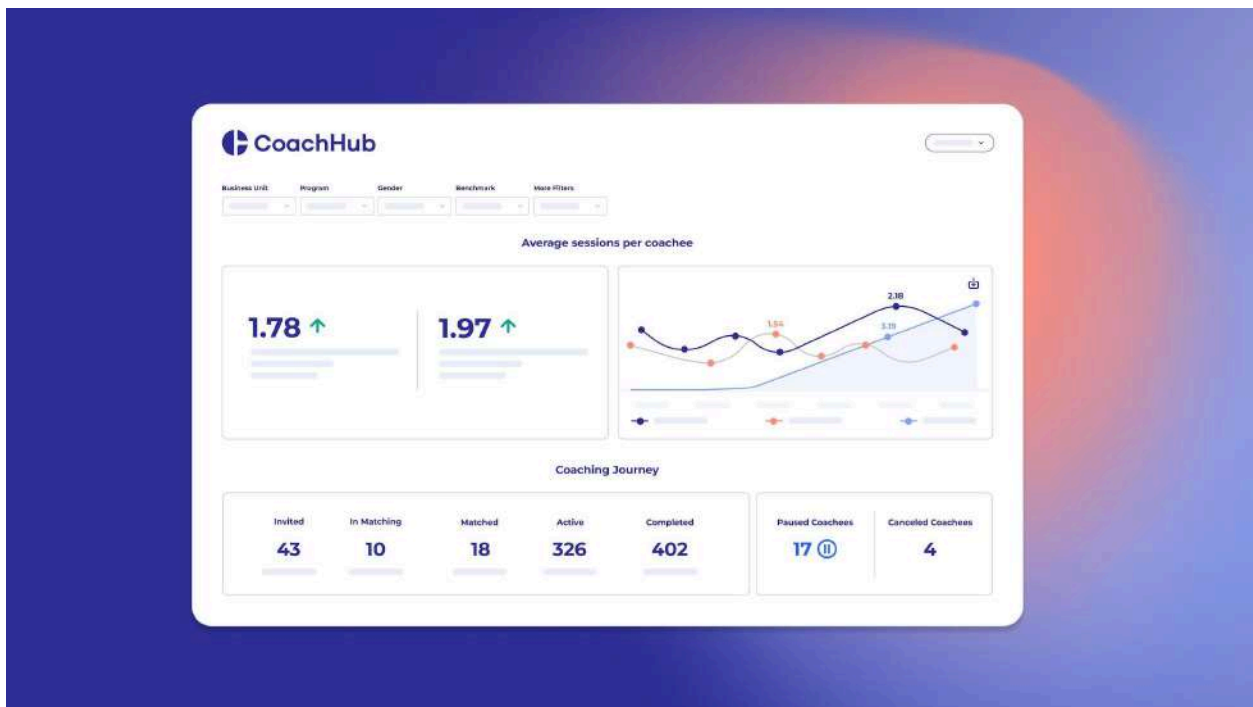
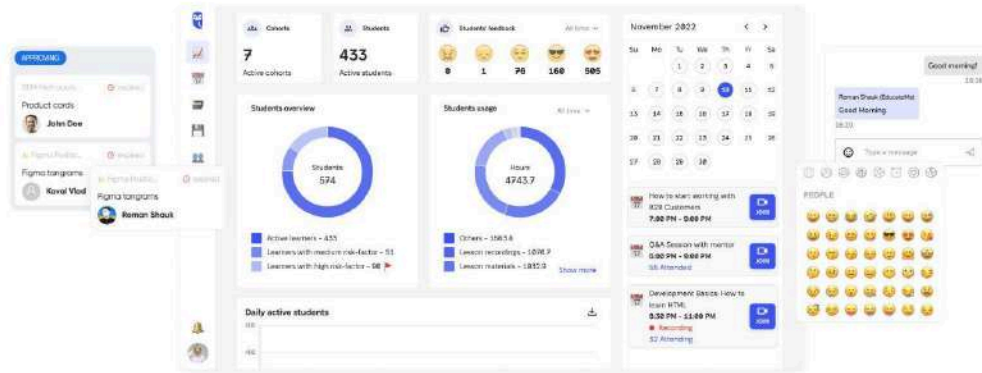
- Real-world simulation
- Confidence building

16. Application Academy (Group Coaching)

Manage your cohort-based courses from a single place

Build a cohort-based course with live sessions, assignments, databases, and analytics from one place

Book a demo [Start for free](#)





Live Cohort Course

Accelerate your e-commerce journey

+ Create



Course Materials

Members



NEXT UP

Start Here

Continue

Create

Go Live

Quick Post

Article

Question or Poll

Event

Invite

SELECT ALL

▼ Welcome



Introduction



Coaching Dashboard

Welcome to Coaching Progress Dashboard, Mohijeet

All Teams Coaching Progress Stats

All Teams
All Teams
Last 30 days
+ CREATE COACHING

Overall Stats

NO. OF TEAMS

11

SESSIONS COMPLETED

1976

SESSIONS NOT STARTED

356

DAILY COACHING SES.

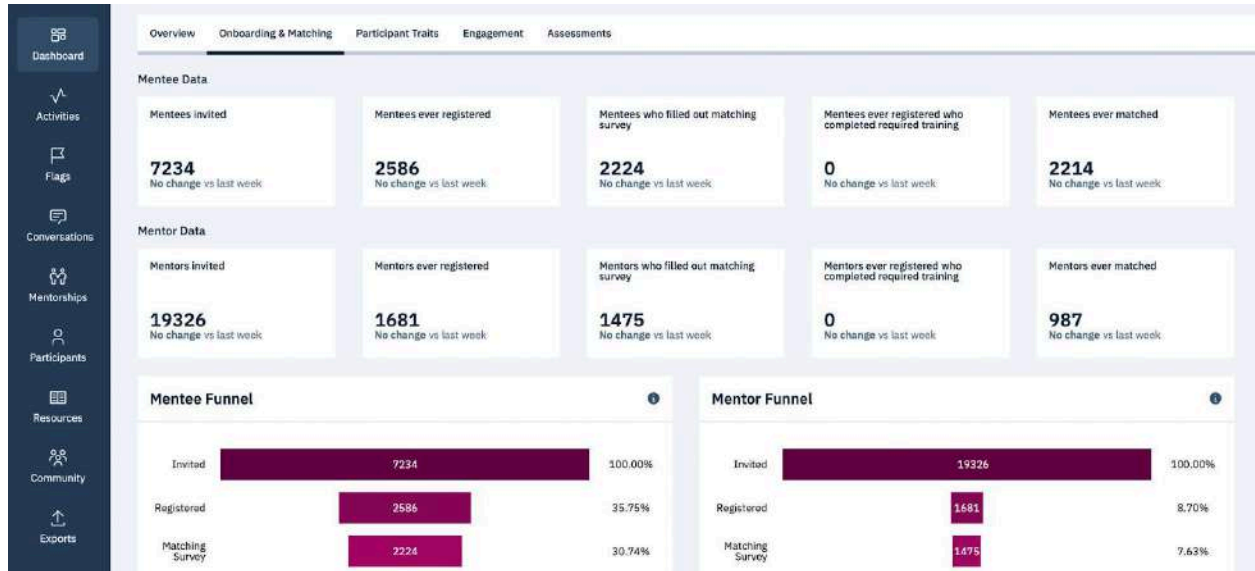
2456

ASSIGNED COACHING S.

44

Team Leaderboard (11)

RANK	TEAM NAME	AVG. COACHING PROGRESS	SESSIONS NOT STARTED	SESSIONS COMPLETED	DAILY SESSIONS	ASSIGNED SESSIONS	AREAS OF CONCERN	TREND	AVG CALL QUALITY	ACTION
1	Team Kolkata	82%	5	245	300	5	10		62%	View
2	Design Team	80%	36	234	300	9	14		87%	View
3	Durgesh Team (Dev)	76%	45	200	300	1	14		45%	View
4	Mahen team (Dev)	73%	48	165	300	3	17		43%	View



Feature

- Group-based advisory program ([Medical School Headquarters](#))

Use Case

- Scalable coaching
- Affordable alternative to 1:1

17. Podcast Platform

GOING LIVE WITH *Dr. Gray*



MS MEDICAL SCHOOL
HEADQUARTERS
GUIDING YOU ON YOUR PATH TO BECOMING A PHYSICIAN

Session 498

MED SCHOOL YEARS

UNPACKING THE REALITIES OF MEDICAL SCHOOL & BEYOND

Episode 5

with Cristian O.

3rd Year MD-PhD Student
at Weill Cornell Medicine



MS MEDICAL SCHOOL
HEADQUARTERS
GUIDING YOU ON YOUR PATH TO BECOMING A PHYSICIAN

Session 2

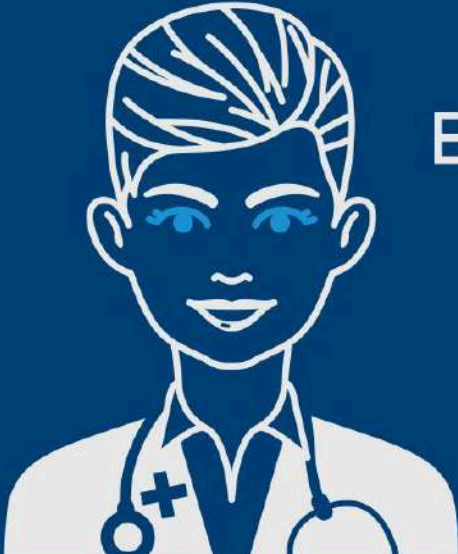
THE *MCAT Basics*
INCLUDING MCAT
Prep and Free MCAT
Resources



MS MEDICAL SCHOOL
HEADQUARTERS
GUIDING YOU ON YOUR PATH TO BECOMING A PHYSICIAN

Session 151

10 Things
EVERY PREMED NEEDS
TO KNOW WITH
Dr. Strong



MS MEDICAL SCHOOL
HEADQUARTERS
GUIDING YOU ON YOUR PATH TO BECOMING A PHYSICIAN

Feature

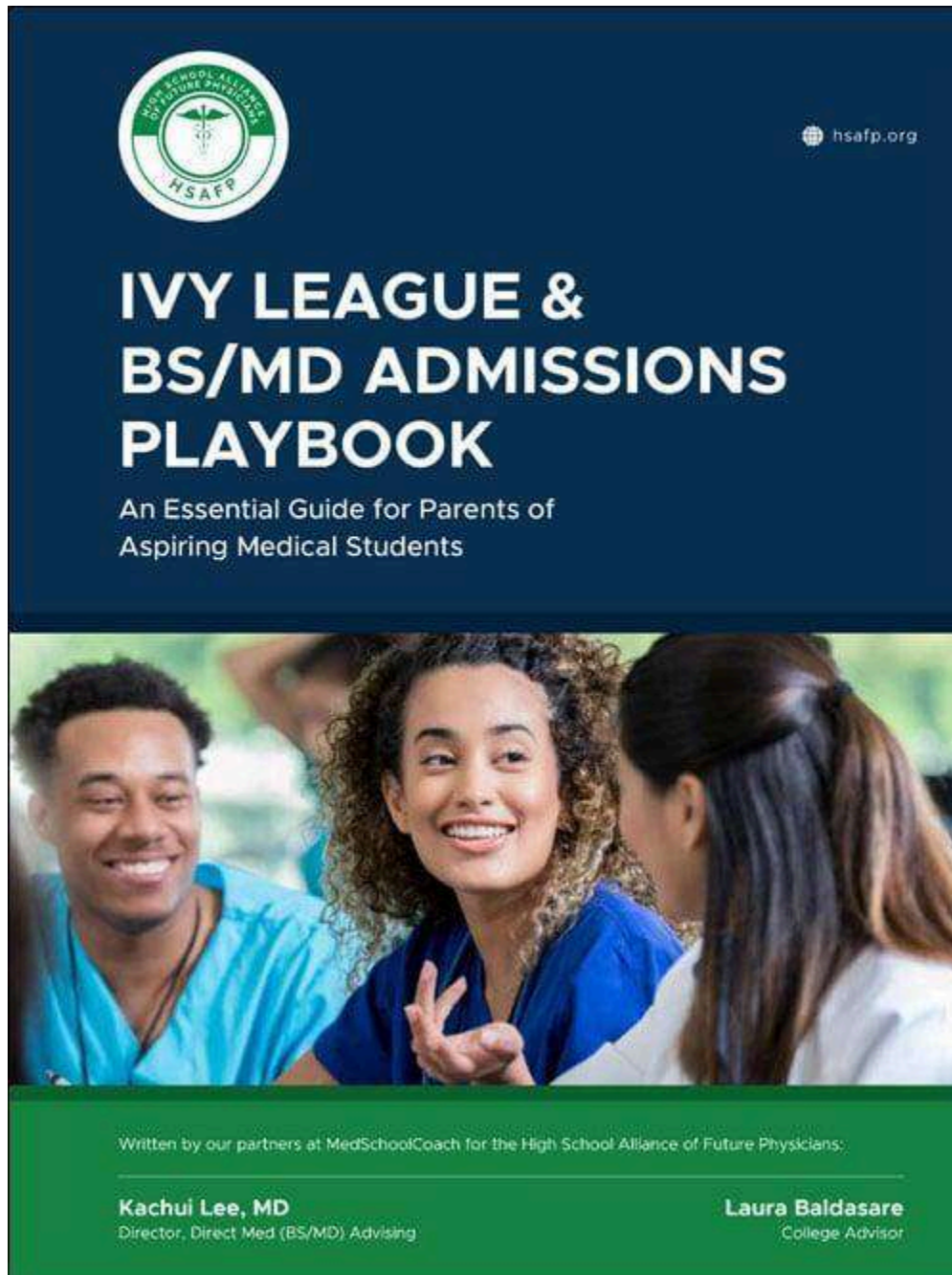
- Multiple podcast series ([Medical School Headquarters](#))

Use Case

- Authority building

- Organic traffic acquisition
-

18. Books (Premed Playbook)



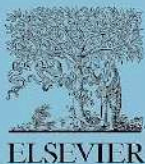
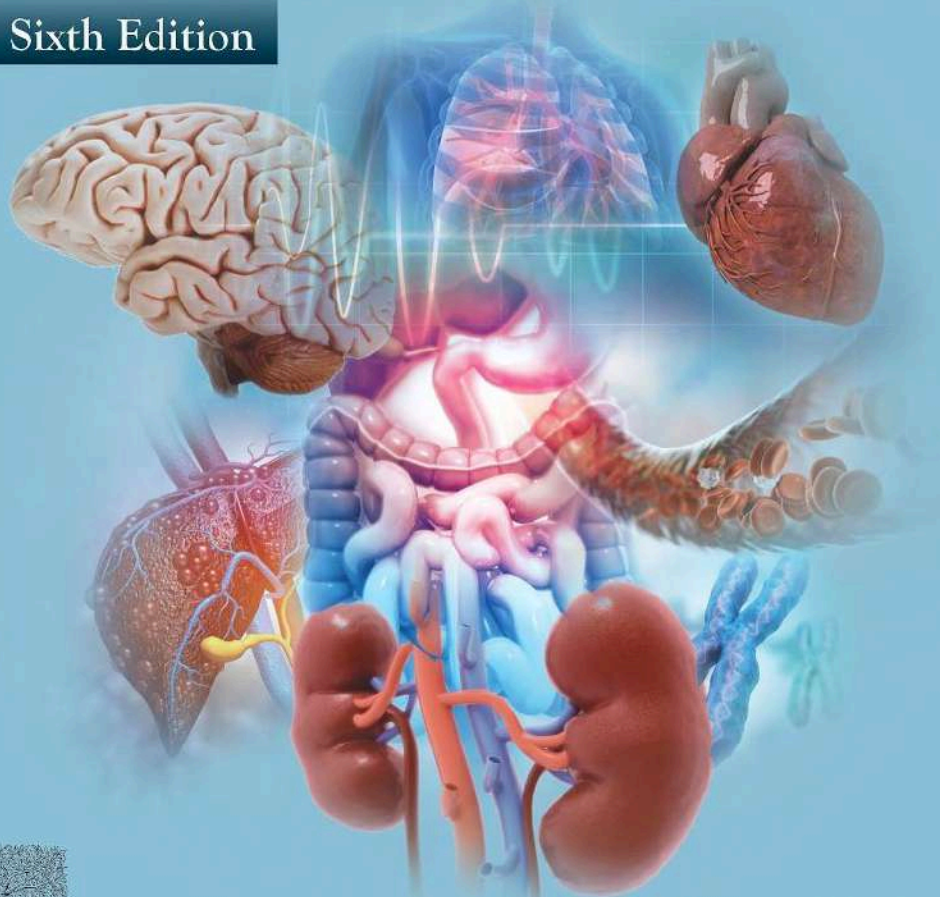
Complimentary e-book at www.medenact.com



MEDICINE

PREP MANUAL FOR UNDERGRADUATES

Sixth Edition



K George Mathew
Praveen Aggarwal



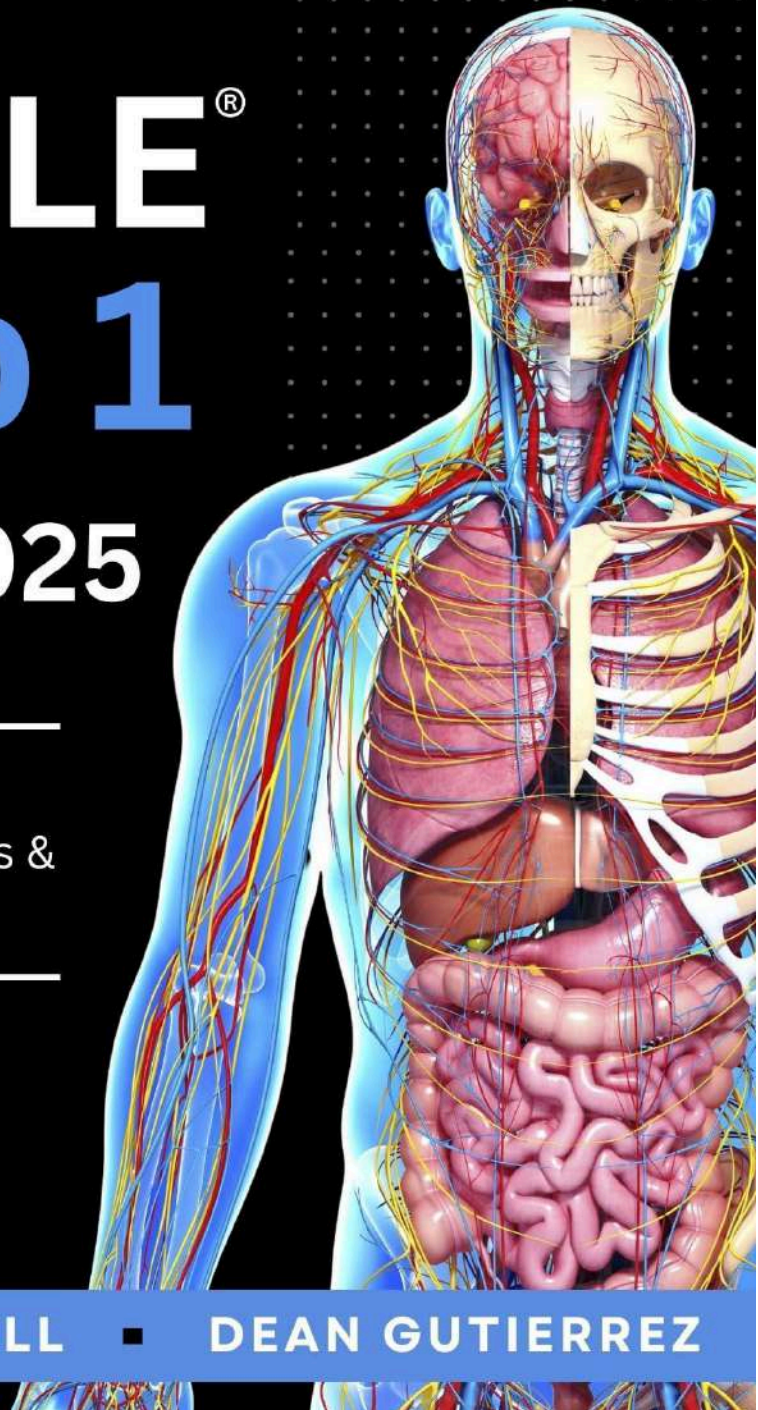
Academic Mastery 

FIRST AID

USMLE[®] Step 1

2024-2025

Includes Practice
Questions, Answers &
Explanations



MARY COLDWELL

DEAN GUTIERREZ



Feature

- Books for:
 - Application
 - Interview
 - MCAT ([Medical School Headquarters](#))

Use Case

- Low-ticket entry product
 - Builds trust before services
-

★ 19. Testimonials System

Looking for non-MD/DO healthcare admissions resources and services? [Click Here!](#)

Customer reviews powered by Trustpilot

<p>★★★★★ Verified</p> <p>Best Counselling on the Market</p> <p>Highly professional counselling, took an application that wasn't balanced and had str...</p> <p>Tim, December 14</p>	<p>★★★★★ Verified</p> <p>I had a great experience worki...</p> <p>I had a great experience working with Herman Gordon at Accepted, very responsive and...</p> <p>Karina, June 21</p>	<p>★★★★★ Verified</p> <p>The best investment I made to...</p> <p>Working with Alicia has been such a joy. As a nontraditional student coming from a bu...</p> <p>Sheila M, April 27</p>	<p>★★★★★ Verified</p> <p>This service helped me out a lot</p> <p>This service helped me out a lot. I did not know how to present aspects of my applica...</p> <p>Sujit, April 19</p>
--	---	--	---

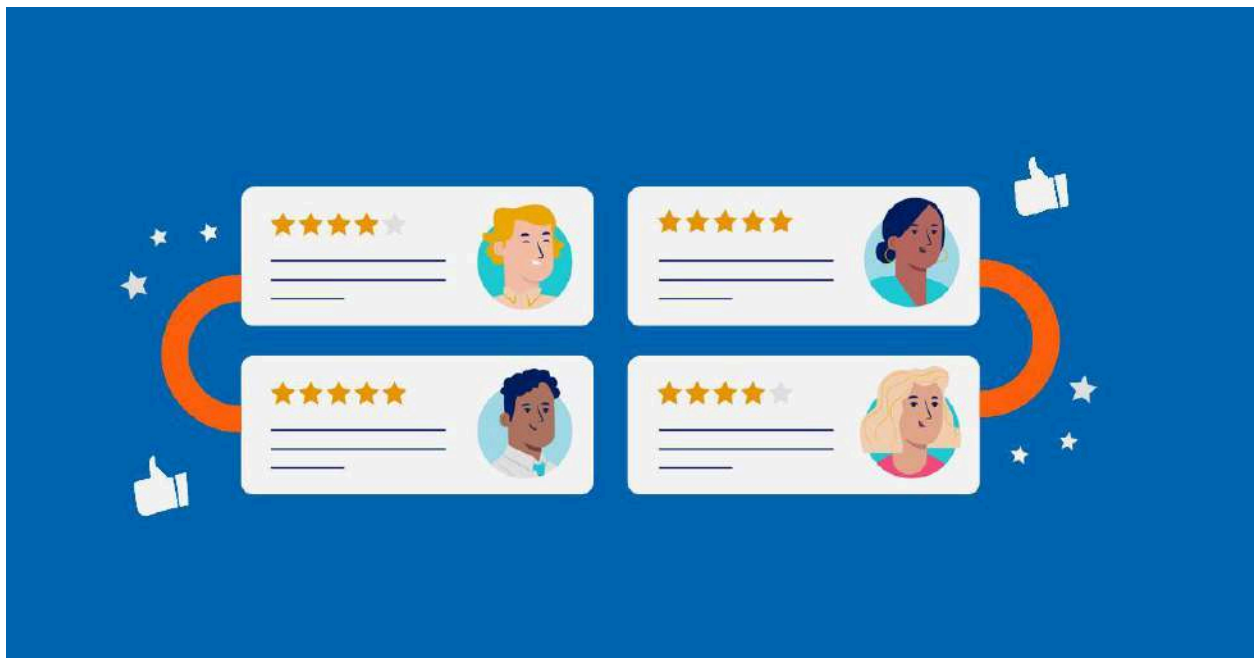
Rated 4.8 / 5 based on 159 reviews. Showing our favorite reviews.

Trustpilot

Some of the Med Schools Our Clients Have Been Accepted to...



[Click here to view all 200+ medical schools Accepted clients have been accepted to.](#)







Reviews card



Overall Rating

★ 4,5 (120 customers reviewed)

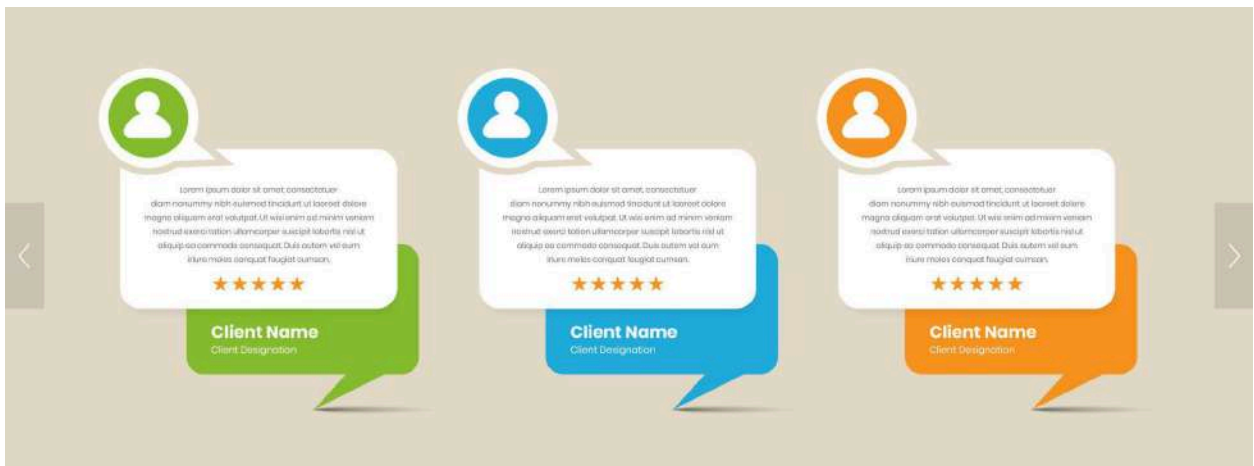
Hai Thang @thangdaihua < >

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Purus sapien id interdum. In orci risus elit, viverra ainterdu... [more](#)

Hai Thang @thangdaihua

Good, very happy 😊

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Purus sapien id interdum. In orci risus interdum dddeli, viverra ainterdu orci... [more](#)



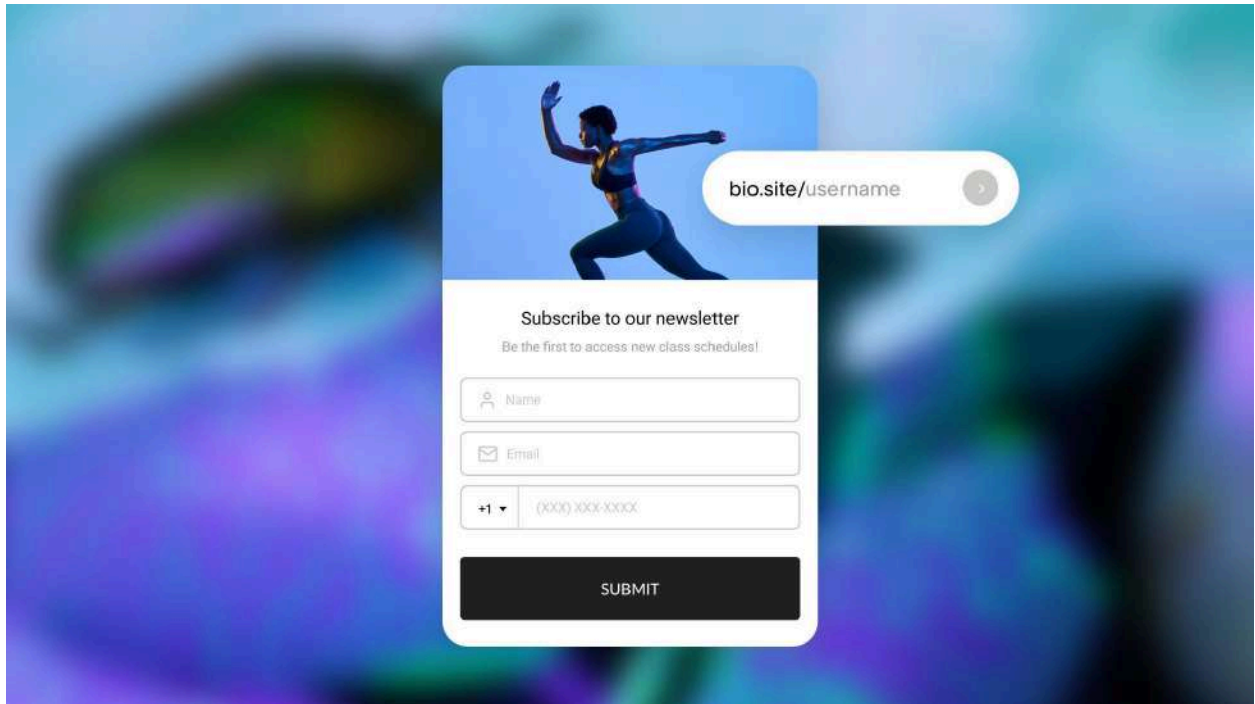
Feature

- Student success stories ([Medical School Headquarters](#))

Use Case

- Builds credibility
- Increases conversion

20. Newsletter / Lead Capture



The image shows a newsletter sign-up form overlay on a blurred background of a person running. The form is white with rounded corners and contains the following elements:

- Image:** A silhouette of a person running against a blue sky background.
- URL:** A white pill-shaped button containing the text "bio.site/username" and a right-pointing arrow.
- Title:** "Subscribe to our newsletter" in bold.
- Text:** "Be the first to access new class schedules!"
- Name Field:** A text input field with a person icon and the label "Name".
- Email Field:** A text input field with an envelope icon and the label "Email".
- Phone Field:** A text input field with a dropdown menu showing "+1" and a placeholder "(xxx) xxx-xxxx".
- Submit Button:** A black button with the text "SUBMIT" in white.

Lead Capture Form

Your Full Name

Email

example@example.com

Phone Number

How did you heard about us?

Submit

Feature

- Email subscription form ([Medical School Headquarters](#))

Use Case

- Lead nurturing
 - Email marketing funnel
-



Final Insight

This platform consists of:

- **10+ tools (utility layer)**
- **5+ services (monetization layer)**
- **content + podcast (traffic layer)**
- **quiz + email (conversion layer)**

👉 Structurally:

Traffic → Tools → Lead → Paid Services
