

Case Study

SpyderAds

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About the Case Study

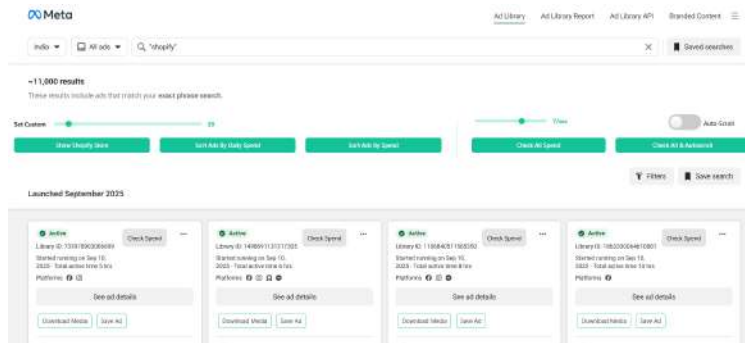
Spyder Ads is an advertising intelligence platform designed for marketers, agencies, and businesses to monitor, analyze, and save competitor ads from the **Facebook Ads Library**. The solution combines a **Chrome Extension** with a **Web Portal**, enabling users to search, save, and organize ads, track competitor spend, and follow brands for real-time updates.

With a subscription-based model (monthly or yearly via **Stripe**), Spyder Ads provides a cost-effective and efficient way to track ad performance and trends.

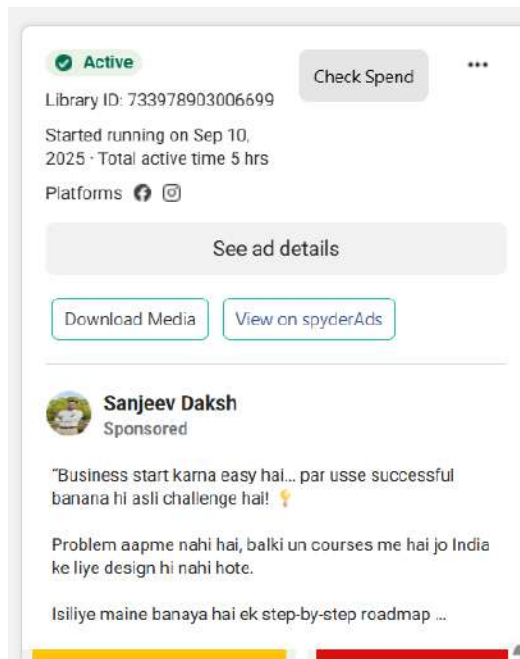
User Journey Through

Chrome Extension

- **Facebook Ads Library Integration:** Capture ad data directly while browsing.



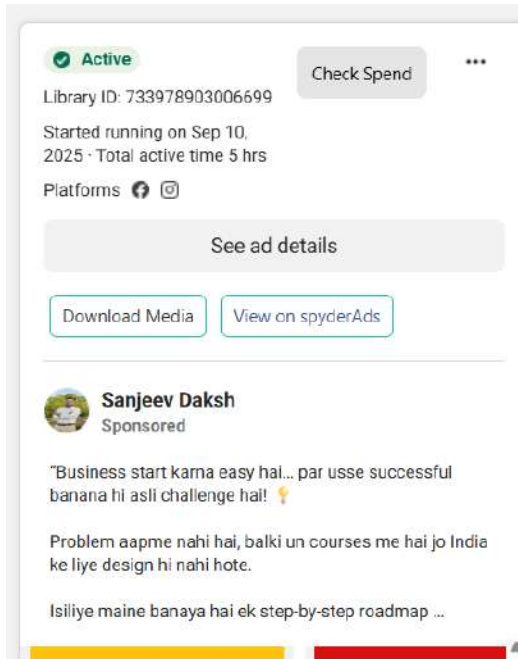
- **Save Ads:** Bookmark and organize ads for future reference.



- **Ad Spend Tracking:** View estimated spend for ads.

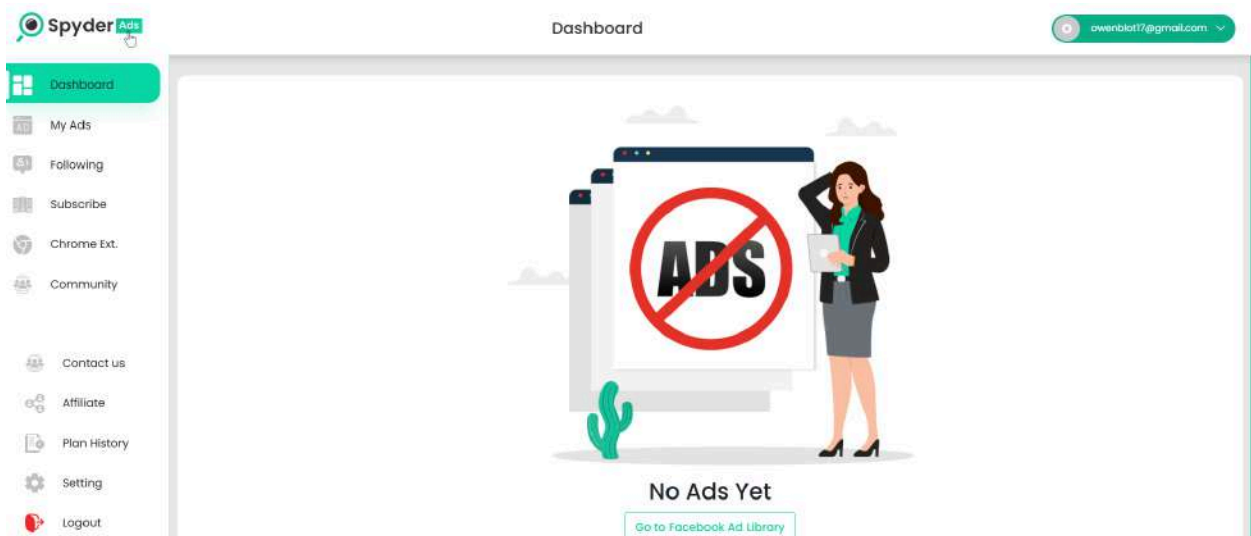
- **Sorting & Filtering:** Sort ads by spend, date, or engagement metrics.

- **One-click Save:** Store ads seamlessly into the connected web portal.

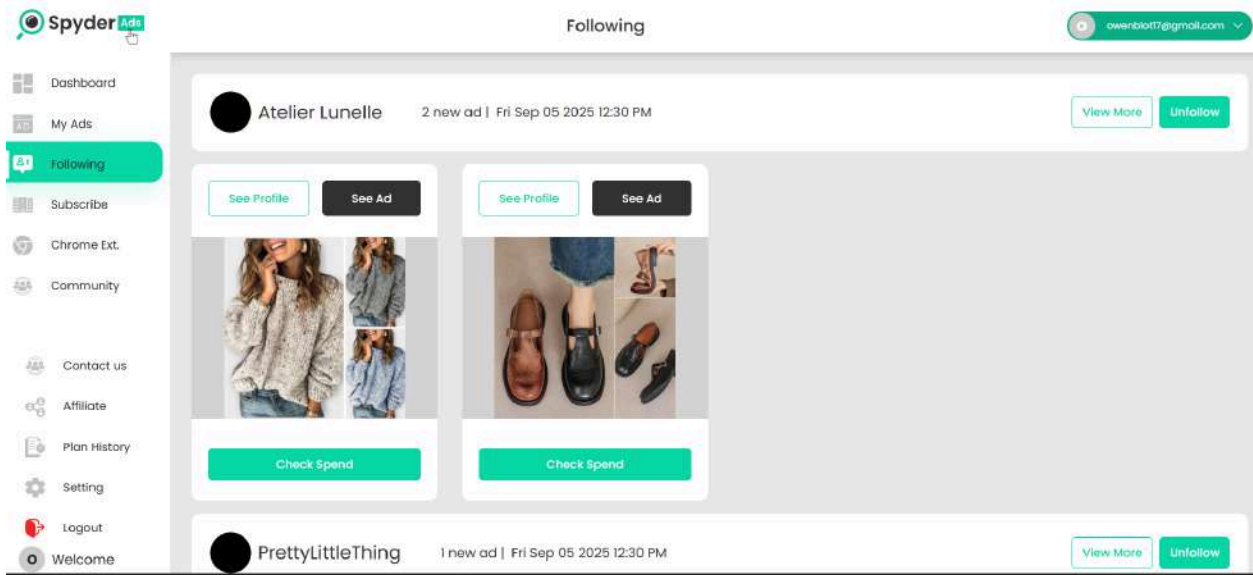


Web Portal

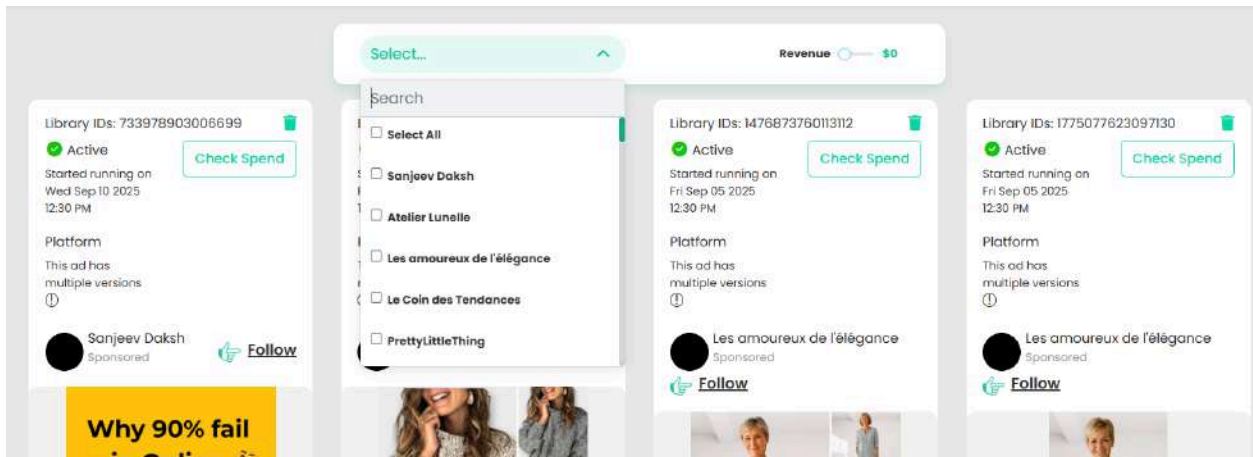
- **Ad Library Dashboard:** Access all saved ads from the extension.



- **Follow Brands:** Subscribe to specific advertisers to get alerts on their new ads.




- **Filters:** Advanced filtering by brand.




- **User Management:** Profile settings, password reset, and subscription tracking.

Profile

It is a long established fact that a reader will be distracted by the readable content.


 Owen Ecom


 owenblot17@gmail.com


Submit

Change Password

Create your new password here.

 Old Password

 New Password

 Confirm Password

Change

Subscription Details

Plan **Active** [Unsubscribe](#)

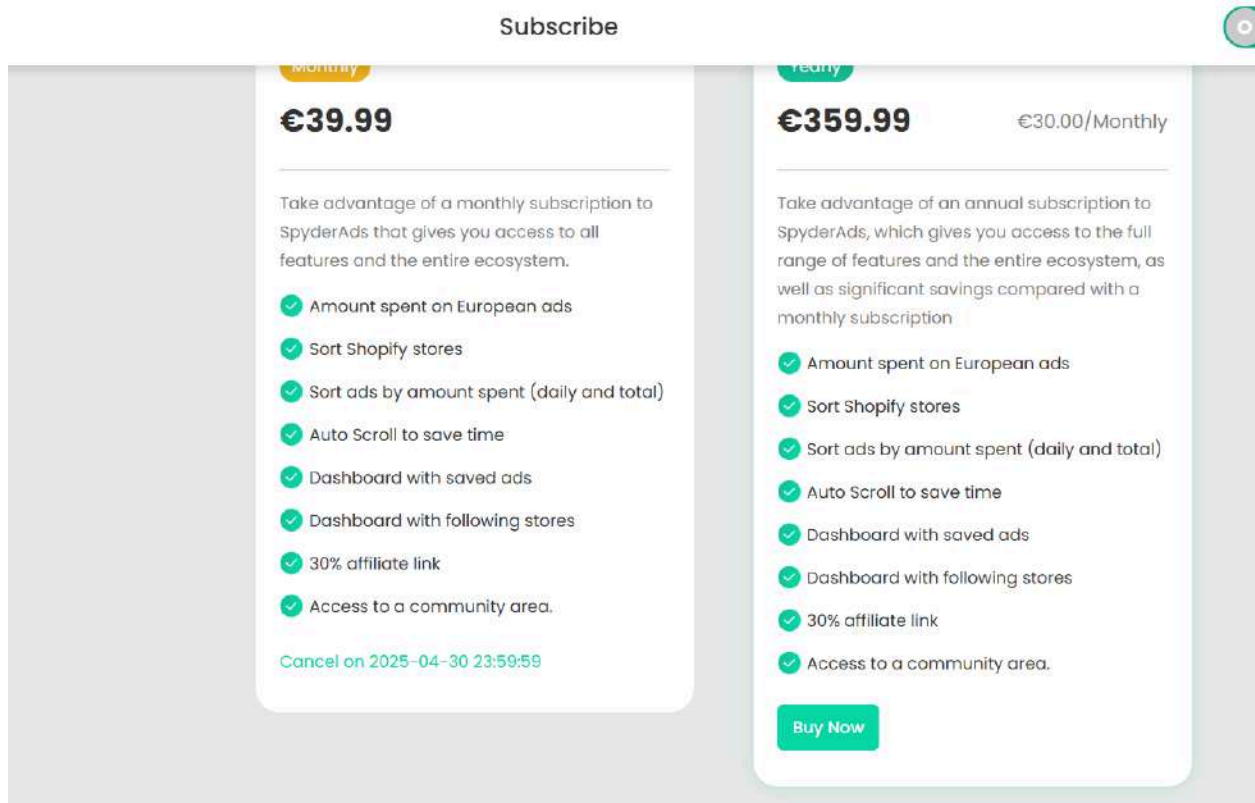
Payment Status:
Price: €
Next Billing Details: Invalid Date

Invoices

SR No	Invoice Number	Description	Price	Interval	Payment Status	Effective Date	Actions
1	C49F6D1-0003	1 × Monthly (at €39.99 / month)	€39.99	MONTH	PAID	17 August 2025	View Invoice
2	C49F6D1-0002	1 × Monthly (at €39.99 / month)	€39.99	MONTH	PAID	17 July 2025	View Invoice

- **Payment & Subscription:**

- Monthly and yearly subscription options.
- Stripe integration for secure payments and renewals



Technology Stack

Backend

- **Laravel**
- **Database:** MySQL
- **Hosting & Infra:** AWS (EC2, S3)

Frontend

- **ReactJS** - ReactJS (Web Portal), Chrome Extension (JavaScript)
- **Payment Gateway:** Stripe