

User Guide



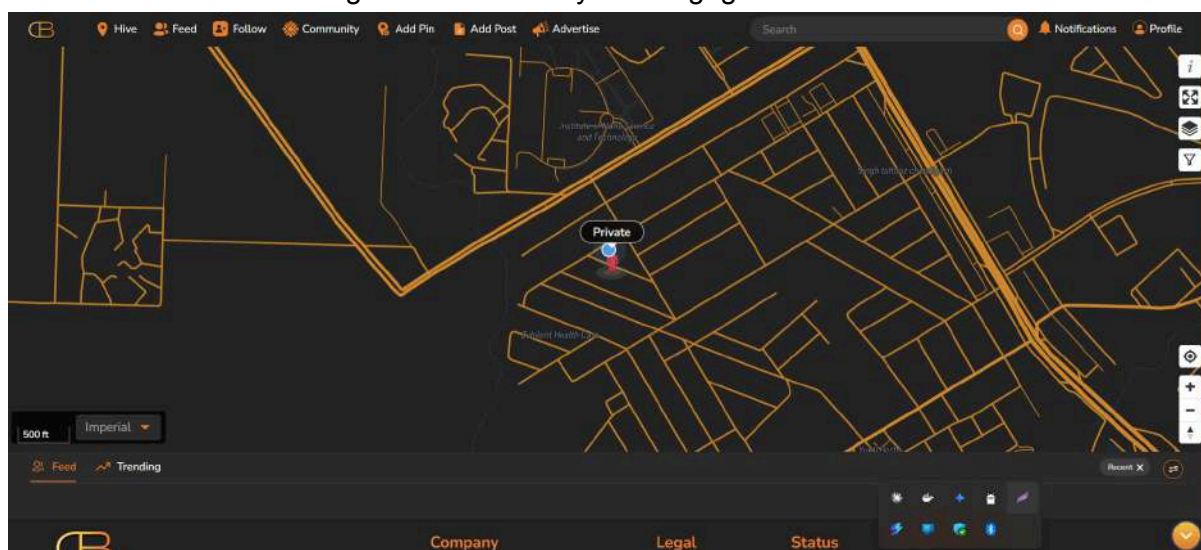
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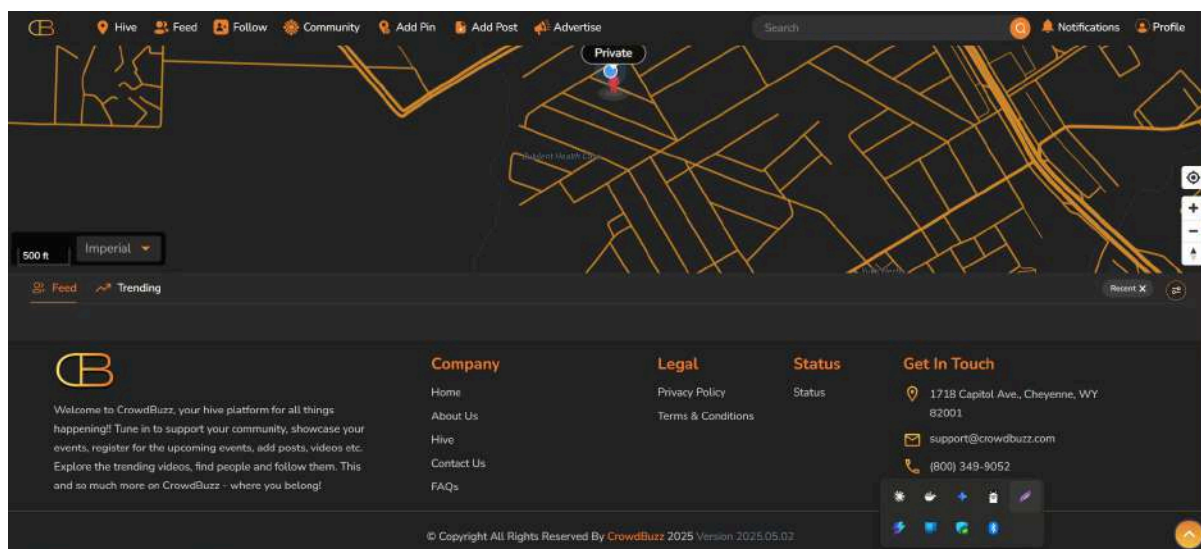
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- **Problem Statement:** Communities, neighborhoods, and local interest groups often struggle with fragmented communication. Discussions are split across messaging apps, social networks, and disconnected event tools. This creates several practical problems:
 1. Fragmented local discovery

- a. People cannot easily discover what is happening around them in one place, especially when updates are location-dependent.
2. Limited spatial context
 - a. Traditional social feeds usually show timeline content, but they do not provide strong map-first context for local happenings, safety updates, or nearby events.
3. Weak community-level coordination
 - a. Local groups need a simple way to share posts, coordinate activities, and highlight urgent or useful updates.
4. Low visibility for hyperlocal events
 - a. Small and community-led events often receive low reach on mainstream platforms due to algorithmic competition.
5. Information reliability and role clarity
 - a. Platforms with mixed user types often require trust signals (for example, role-specific user types and verification flows).

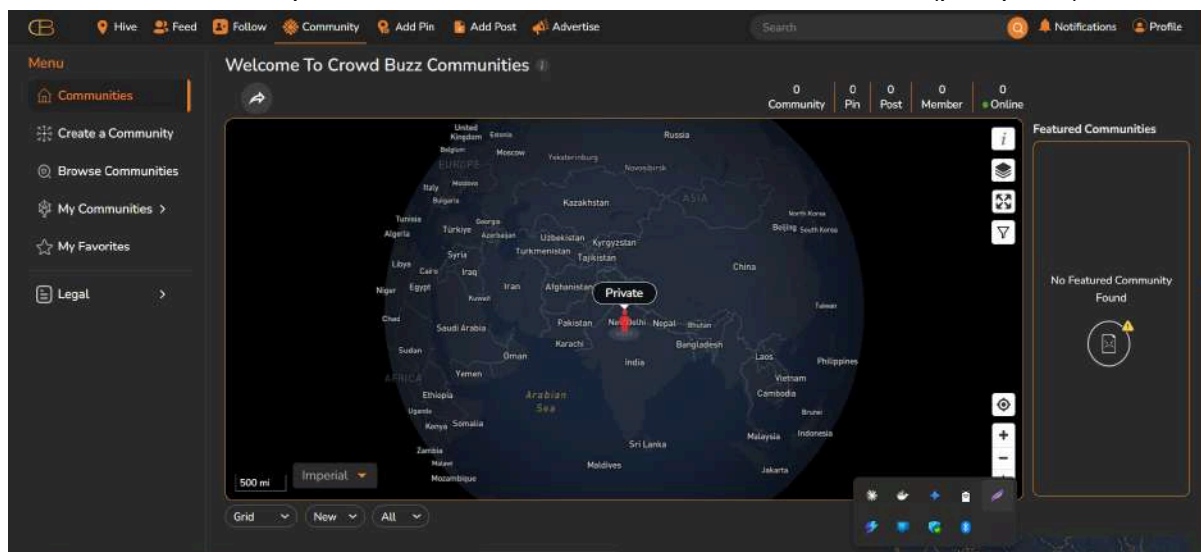
Crowdbuzz addresses this by combining map-oriented social interaction with feed, follow, community, and posting modules in a single platform.

- **Solution Offered:** Crowdbuzz presents itself as a community-focused social platform where users can explore and contribute location-relevant content.
 1. Map + social feed experience
 - a. The home page combines a map interface with feed controls and navigation to discovery and engagement modules.





2. Multi-module navigation
 - a. Primary platform modules are visible in the side navigation: Hive, Feed, Follow, Community, Add Pin, Add Post, and Advertise.
3. Community and content workflows
 - a. Users can discover communities, view trending/recent content patterns, and add location-linked content entities (pins/posts).



4. Trust, legal, and support surfaces
 - a. The site exposes About, FAQ, Contact, Privacy Policy, and Terms pages to explain mission, user behavior rules, and support channels.

The screenshot shows the 'About Us - CrowdBuzz' page. At the top, there is a navigation bar with icons for Hive, Feed, Follow, Community, Add Pin, Add Post, and Advertise, along with a search bar and icons for Notifications and Profile. The main content area has a dark background with white text. The title 'About Us - CrowdBuzz' is followed by the tagline 'Connecting Communities, One Pin at a Time.' Below this is a paragraph of introductory text. The 'Our Mission:' section contains a bullet point describing the platform's goal. The 'What Makes CrowdBuzz Unique?' section also features a bullet point. A social media sharing widget is visible on the right side of the page.

About Us - CrowdBuzz

Connecting Communities, One Pin at a Time.

- Welcome to CrowdBuzz, the social platform that transforms your local world into an interactive map. We believe in the power of shared experiences and the vibrant connections that flourish within communities. CrowdBuzz is designed to bring those connections to life, right on your map.

Our Mission:

- To empower communities by providing a dynamic, location-based social platform where users can discover, share, and connect with the world around them. We aim to foster meaningful interactions and cultivate a strong sense of belonging through the power of shared experiences and local insights.

What Makes CrowdBuzz Unique?

- CrowdBuzz reimagines social interaction by seamlessly integrating the familiar interface of a map with powerful communication tools that sets us apart.

The screenshot displays the 'FAQs' page. The navigation bar is consistent with the previous page. On the left, a sidebar menu lists categories: Platform, General Questions, User Registration and Interest Selection, Home Page and Map Interaction, Pins and Post Visibility, Subscription Plans for Pins, Posting and Interaction, and Archived Pins. The main content area is titled 'General Questions' and features a search bar and a 'Download PDF' button. Three questions are listed with expandable answers: '1. What is Crowdbuzz?', '2. How do I sign up for Crowdbuzz?', and '3. What types of user accounts are available on Crowdbuzz?'. The first question's answer is visible, describing the platform as a social media platform centered around user-generated content on an interactive map.

FAQs

Search...

[Download PDF](#)

General Questions

- 1. What is Crowdbuzz?**
Crowdbuzz is a social media platform centred around user-generated content, pins and posts on an interactive map. Users can add pins and posts about various topics and events, engage with other users, and stay updated on trends in their chosen locations or areas of interest.
- 2. How do I sign up for Crowdbuzz?**
- 3. What types of user accounts are available on Crowdbuzz?**

The screenshot shows the 'Contact Us' page. The navigation bar remains at the top. The page features a large, dark background image of a laptop screen with the text 'Contact Us' displayed prominently in the center. Below the image, there is a dark grey rectangular area, likely intended for contact information or a form.

Contact Us

Contact Information
Feel free to contact us

+ (800) 349-9052
1718 Capitol Ave., Cheyenne, WY 82001
support@crowdbuzz.com

Enter First Name

Enter Last Name

Phone No.

Enter Email Address

Enter Your Full Details

Attachment

Drag & Drop Here
Supported Formats: JPEG, PNG, MP4, PDF, MP3

Privacy Policy

Welcome, CrowdBuzz users!
At CrowdBuzz, we take your privacy seriously and are committed to transparency in how we handle your information. This Privacy Policy provides a comprehensive overview of the data we collect, use, and share when you engage with our platform.

Data We Collect:

- Account Information: Username, email address, profile picture, bio, and other optional details that contribute to your unique Buzzworthy identity.
- Content Information: Posts, comments, direct messages, and any accompanying media (text, images, videos) – essentially, the essence of your Buzz.
- Usage Information: Insights into how you interact with CrowdBuzz, including preferred features, engagement patterns, and time spent on the app.
- Device Information: Basic technical details about your device, such as type, operating system, and unique identifiers, for optimization purposes.
- Log Information: A record of your digital trail, encompassing IP address, browser type, and even referring/exit pages, offering valuable context for platform improvement.

Terms and Conditions

CrowdBuzz: Where the Buzzworthy Buzz!

Welcome, fellow Buzzers! These are the Terms & Conditions ("Terms") that govern your access and use of Crowd Buzz, the app where your voice joins the hive and sparks fly! By using Crowd Buzz, you're giving us a big, virtual "yes" to these Terms, so make sure you've read and understood them.

Ready to join the Buzz? Here's what you need to know:

- 13+ only: We're building a grown-up Buzzhive here, so you got to be 13 or older to join the party.
- Your account, your responsibility: Keep your login info safe, it's the key to your Buzzworthy kingdom! We're not responsible for what happens under your watch.
- Own your Buzz, share the Buzz: You own the awesome (and not-so-awesome) stuff you post, but by sharing it, you're letting us spread the Buzz love (think retweets, shares, the whole shebang).
- Keep it positive, keep it legal: We're all about respectful and legal Buzzing. No hate speech, no illegal content, and definitely no Buzz-killing negativity allowed. Check out our Community Guidelines for the full scoop.

5. Platform Scope and Modules

- Based on public pages and navigation, CrowdBuzz includes the following major product areas:

6. Hive

- Presented as a core destination in navigation; appears to represent the central community experience.

7. Feed

- Feed page includes discovery-focused messaging such as newest content, featured shots, and content from followed users.

8. Follow

- a. Follow module suggests social graph building and creator/community tracking.
9. Community
 - a. Community page supports grouped local interaction and community-level participation.
10. Add Pin
 - a. Indicates geotagged or map-attached posting workflow.
11. Add Post
 - a. Indicates standard posting workflow likely separate from pin-specific interactions.
12. Advertise / Analytics dashboard
 - a. Navigation points to an analytics/advertising area for promotion-oriented usage.

- **Technology stack:**

The following stack details are based on visible behavior and network/console signals from browser inspection.

- Frontend
 - Single-page web app behavior with route-based pages under /pages/*.
 - Interactive map rendering and controls (fullscreen, style, zoom, scale).
 - Dynamic content panels for feed/trending/community modules.
- Backend / API
 - API endpoints are served from api.crowdbuzz.com.
 - Content appears to rely on endpoints for forums, categories, events, communities, and pins.
 - Several public-page API calls were blocked in this browsing context by CORS policy, indicating dependence on strict API origin rules.
- Product services (inferred)
 - Content ingestion for pins/posts.
 - User/profile and follow graph services.
 - Community administration/moderation features (supported by FAQ and module naming).
 - Legal/compliance content and support handling.

- **Use cases:**
 1. Local event discovery
 - a. Residents can monitor nearby discussions, posts, and event-related signals using map and feed surfaces.
 2. Community engagement
 - a. Neighborhood groups and interest communities can centralize updates and member interactions.
 3. Hyperlocal reporting
 - a. Users can share real-time local context via map-linked pins and posts.
 4. Public safety and civic communication
 - a. Role-specific participation (including references to law enforcement verification in FAQ) supports more structured trust signals.
 5. Content promotion and reach
 - a. Businesses or organizers can potentially use advertise/analytics features for local audience visibility.

About this case study:

This case study is based on accessible Crowdbuzz pages and modules.

Method used:

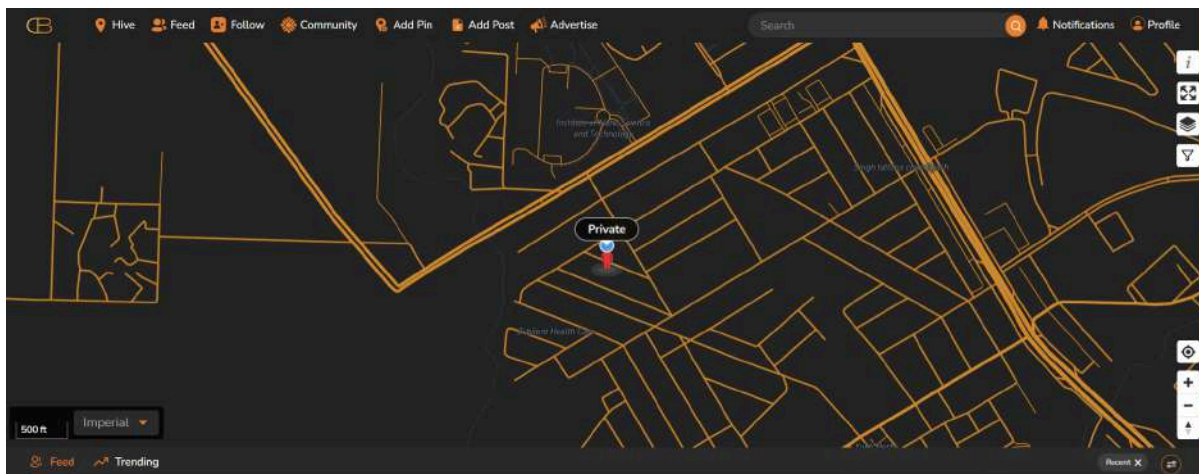
- Navigated key public pages and feature routes.
- Captured screenshots for all major visible surfaces.
- Extracted headings and textual content for accurate section descriptions.
- Documented constraints observed during browsing (for example, cross-origin API restrictions in this session).

Website Walkthrough:

1. Home page and first impression
 - a. The home route presents a hybrid interface: left-side platform navigation, top header actions, a central map region, and feed-related controls. The structure communicates a location-first social model.

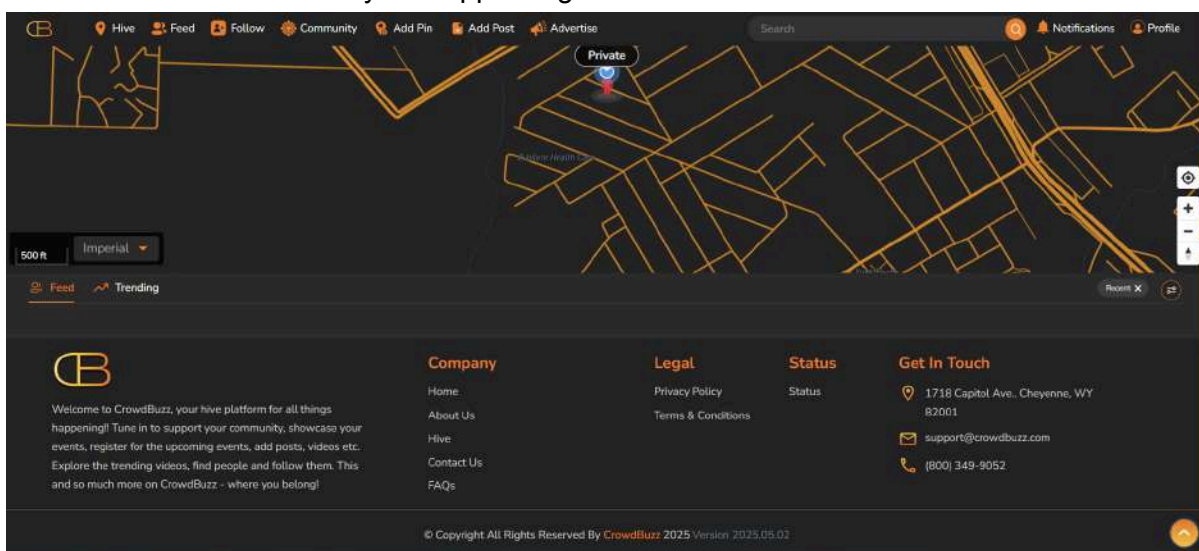
Observed elements:

- Side menu with major product modules.
- Map interface with legend/style/fullscreen/zoom controls.
- Feed and Trending tabs.
- Filter controls and recency tag.



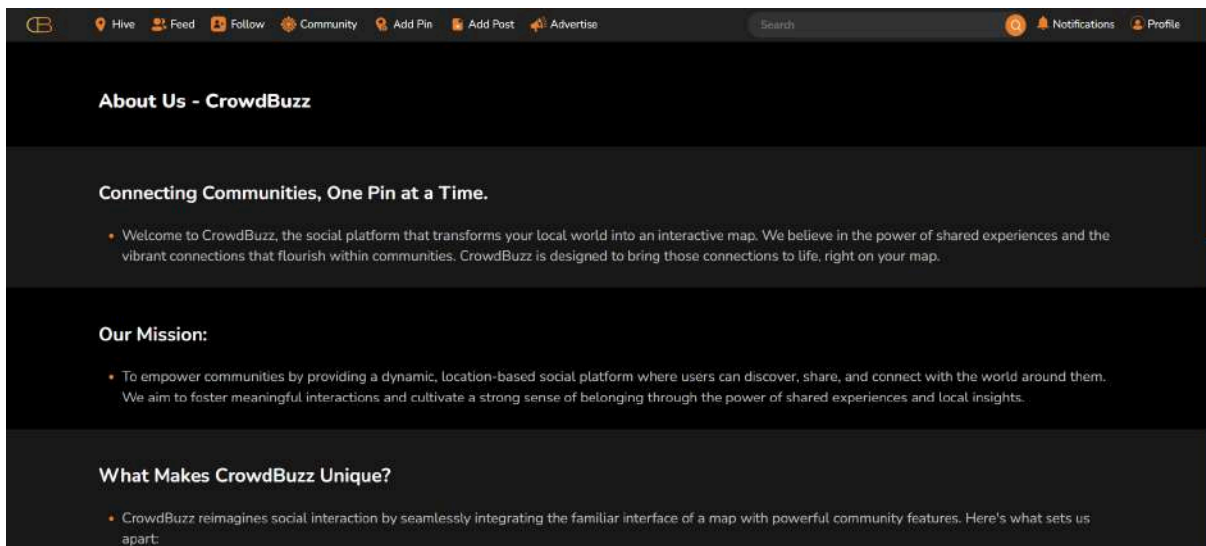
2. Footer and trust/support signals

- a. The footer includes brand positioning text, company links, legal links, status page link, and contact details (address, email, phone). This supports trust and discoverability for support/legal needs.



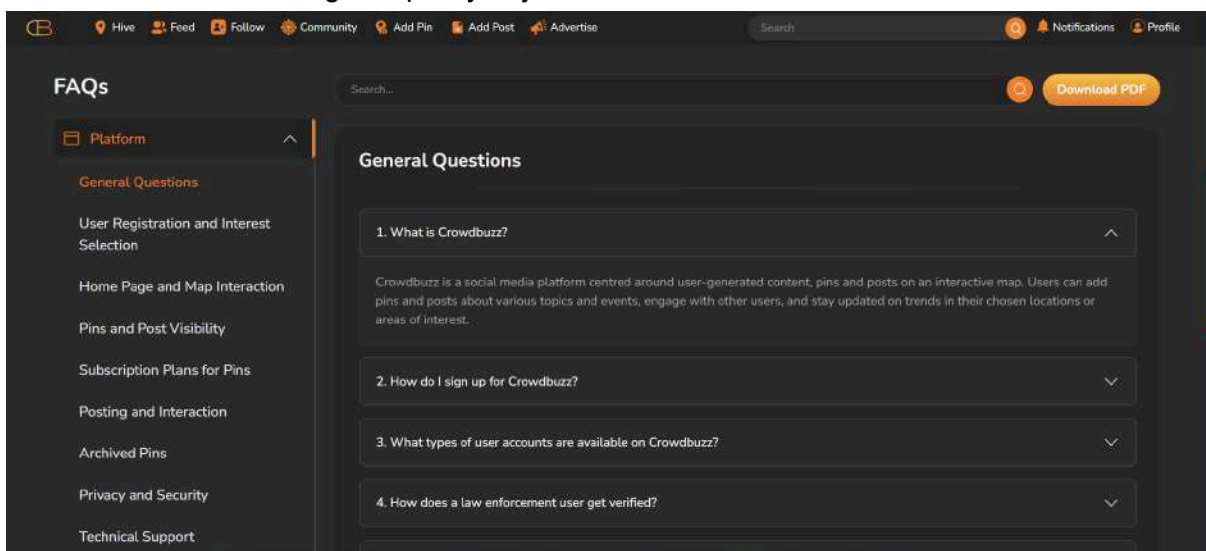
3. About Us page

- a. The About page clearly states mission and vision, emphasizing location-based sharing, community engagement, real-time updates, and local discovery.
- b. High-value messaging identified:
 - i. "Connecting Communities, One Pin at a Time"
 - ii. Mission focused on dynamic location-based community interaction
 - iii. Vision focused on connected and informed communities



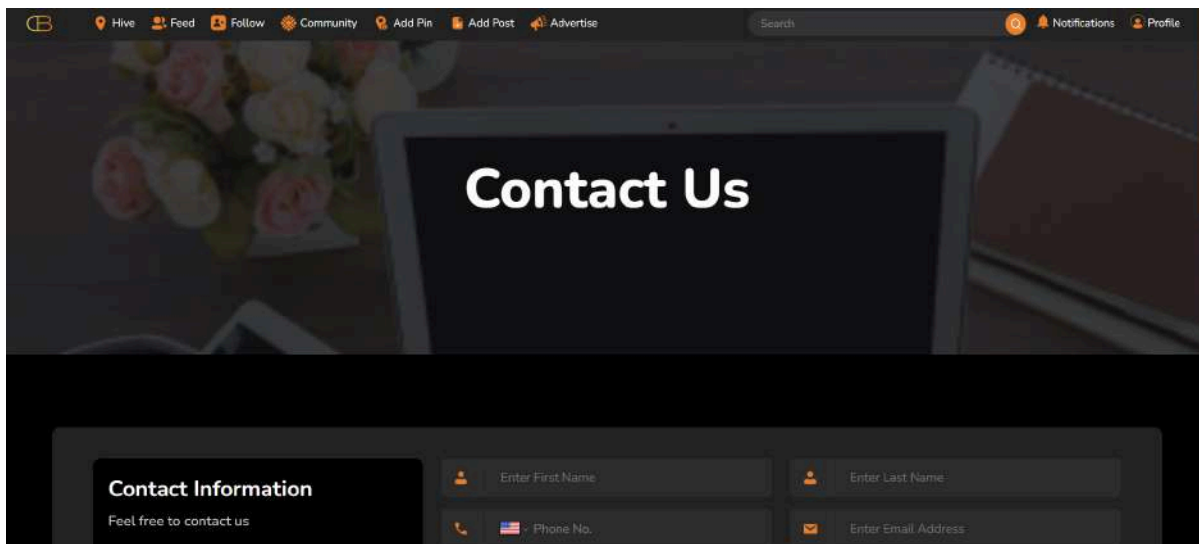
4. FAQ page

- a. The FAQ page documents platform fundamentals, account creation guidance, account types, verification references, and pin/post concepts. This serves as onboarding and policy-adjacent documentation.



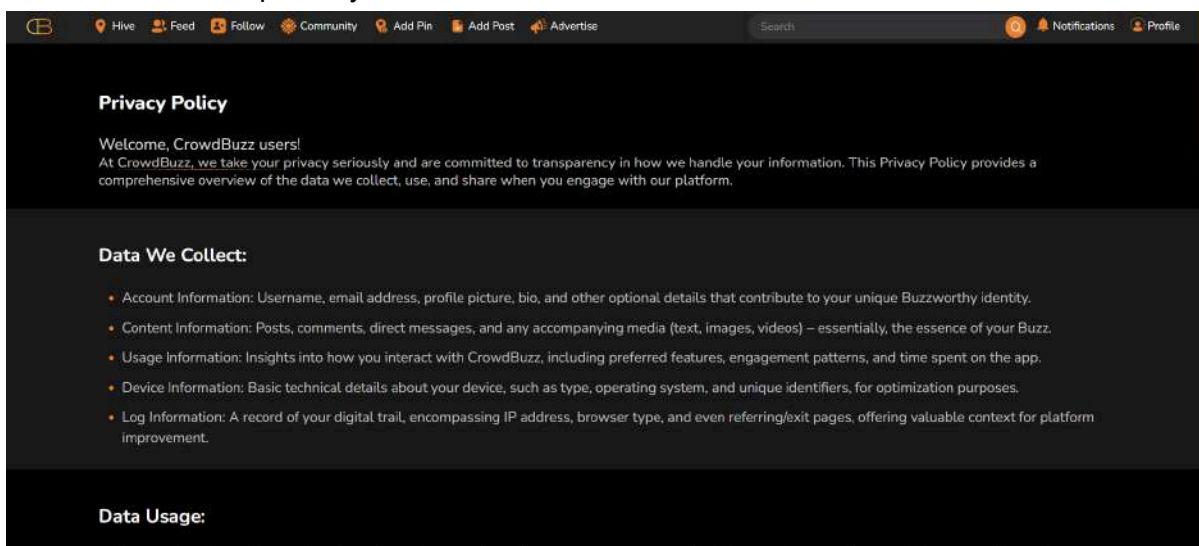
5. Contact page

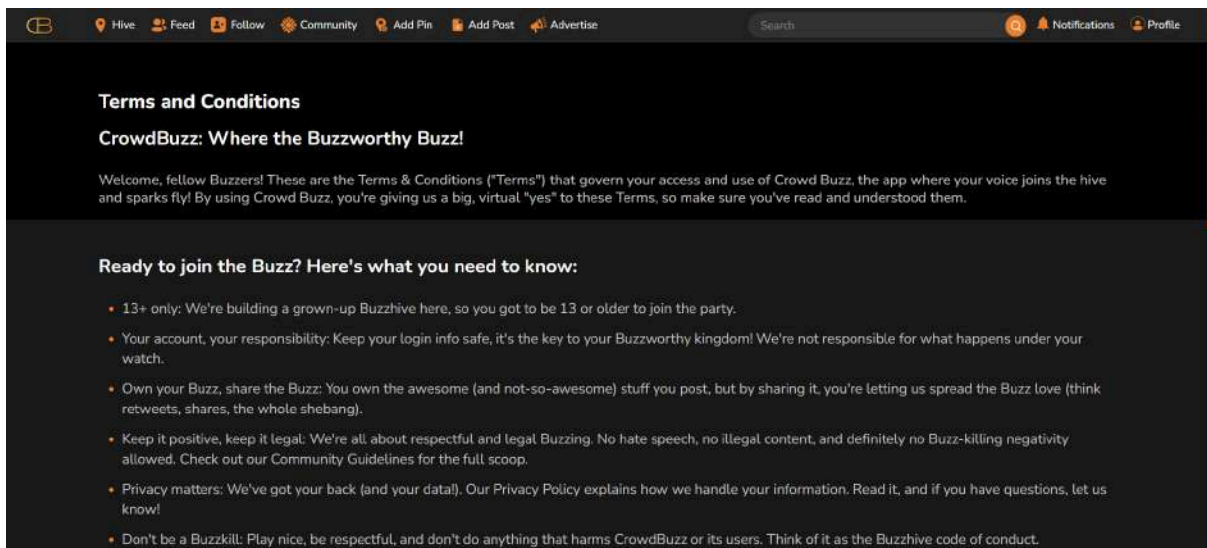
- a. The contact page includes support channels and a file upload area that supports multiple formats (for issue/context sharing).
- b. Observed support channels:
 - i. Phone support
 - ii. Physical address
 - iii. Support email
 - iv. Attachment-enabled contact flow



6. Privacy Policy and Terms pages

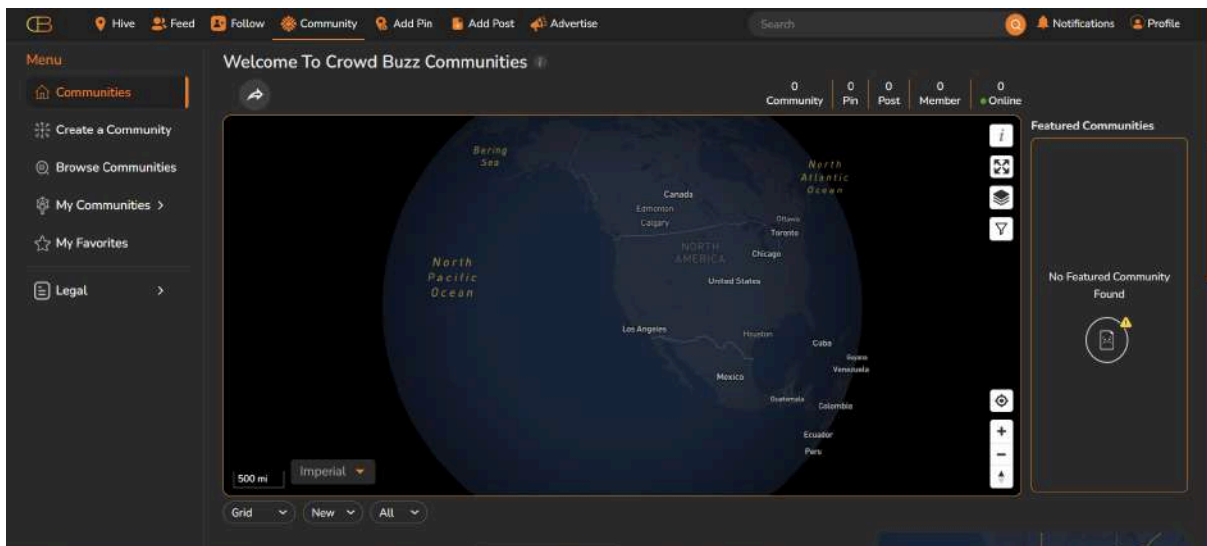
- a. The legal pages provide data handling narratives and terms of platform behavior. Their visibility in primary public routes improves compliance transparency.





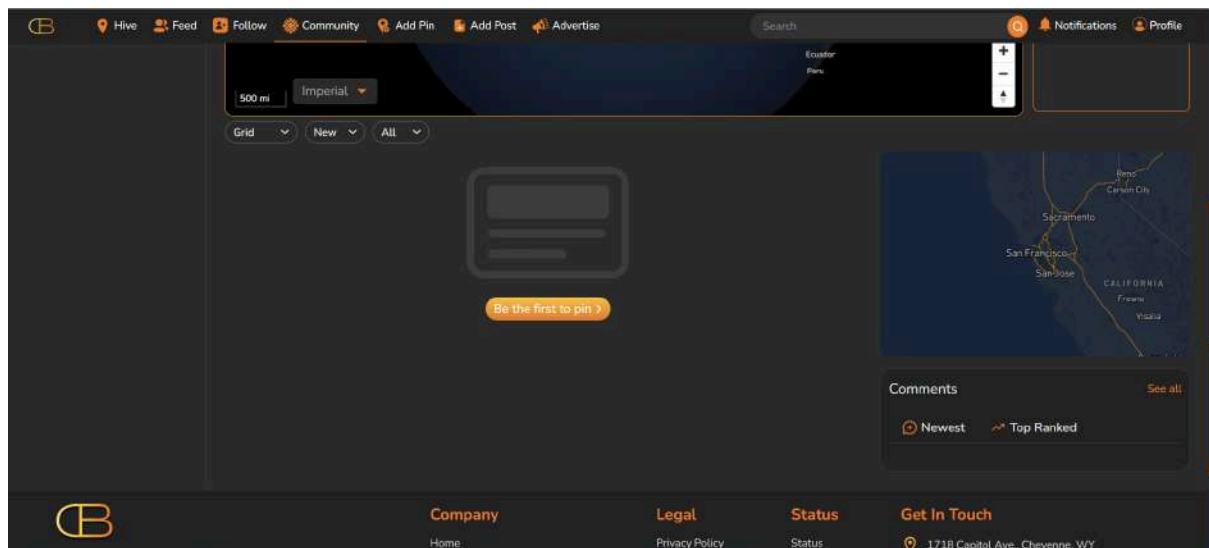
7. Community page

- a. Community route highlights featured communities and community discovery scaffolding. In this capture session, no featured community entries were visible.



8. Feed page

- a. Feed route includes discovery messaging around newest content, curator-driven highlights, and favorite creators/users. In this capture session, featured pins content was not populated.



Key Product Flows

Flow A: Discover local activity

1. Open Home.
2. Use map to orient by location.
3. Switch between Feed and Trending.
4. Apply filters and review recent content.

Flow B: Community exploration

1. Open Community.
2. Review featured communities.
3. Enter relevant groups and follow updates.

Flow C: Content participation

1. Use Add Pin for map-linked updates.
2. Use Add Post for standard feed contribution.
3. Monitor engagement through feed/trending surfaces.

Flow D: Trust and support

1. Review About and FAQ for platform understanding.
2. Use Contact page for support requests (with attachments if needed).
3. Reference Privacy and Terms for policy/legal context.

Challenges:

- API access dependency and CORS sensitivity
 - During automated browsing in this environment, multiple API requests from `api.crowdbuzz.com` were blocked by CORS policy, impacting dynamic content rendering on some surfaces.
- Dynamic data availability variance

- Some modules displayed placeholders such as "No Featured Community Found" or "No Featured Pins," suggesting dependency on active backend data availability.
- Location and permission dependency
 - Map and local experience quality may vary depending on browser geolocation permissions and user context.
- Content moderation and trust scaling
 - As map-based social systems grow, moderation quality, verification workflows, and abuse prevention become critical.

Staging and live links

- Home: <https://crowdbuzz.com/pages/home>
- About Us: <https://crowdbuzz.com/pages/about-us>
- FAQ: <https://crowdbuzz.com/pages/faq>
- Contact: <https://crowdbuzz.com/pages/getin-touch>
- Privacy Policy: <https://crowdbuzz.com/pages/privacy-policy>
- Terms and Conditions: <https://crowdbuzz.com/pages/terms-condition>
- Community: <https://crowdbuzz.com/pages/community>
- Feed: <https://crowdbuzz.com/pages/feed?type=ALL>
- Status: <https://status.crowdbuzz.com/>

Conclusion

Crowdbuzz is positioned as a map-first social platform aimed at strengthening local community engagement through pins, posts, feed discovery, and community modules. Its public website clearly communicates mission, participation surfaces, and legal/support transparency. The overall concept is compelling for hyperlocal engagement use cases, with product success likely depending on robust API reliability, active community content density, and strong moderation/trust operations at scale.